جامعة ابن طفيل
Université Ibn Tofaïl
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SUSTAINABLE DEVELOPMENT
IBN TOFAIL UNIVERSITY

UIT Climate Plan

Ibn Tofail University | University Avenue, Kenitra, Morocco | Sustainability@uit.ac.ma



Ibn Tofail University recognizes sustainability as a fundamental pillar across environmental, social, and economic dimensions. At UIT, sustainability brings together students, faculty, and staff in a shared commitment to raising awareness, fostering active engagement, and advancing sustainable practices through education, research, innovation, and community partnerships. Benefiting from its strategic location adjacent to the Maâmora Forest, and as the first unified public university campus in Morocco, the University operates within a unique ecosystem that further strengthens its commitment to sustainability, integration, and inclusive development.

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Climate Plan Objectives



Ibn Tofail University places sustainable development at the core of its institutional strategy, recognizing it as an essential component of its commitment to advancing the 17 United Nations Sustainable Development Goals (SDGs). In response to pressing global and regional challenges particularly water scarcity, climate change, and the need for transformative education the University has adopted a comprehensive and integrated approach. Its Climate Plan guides the transition towards a low-carbon, climate-resilient campus, while prioritizing sustainable water management through innovative solutions such as water reuse and efficient resource systems. At the same time, sustainability is embedded across teaching, research, and student engagement, equipping learners with the knowledge and skills needed to address environmental challenges. This strategy is developed and implemented in collaboration with key stakeholders across the University's ecosystem, ensuring a coherent and measurable impact across governance, operations, and community outreach.



Vision

The ambition of Ibn Tofail University's Climate Plan is to position the University as a catalyst for the dissemination of sustainable practices, knowledge, and solutions that contribute to environmental protection and the fight against climate change at local, national, and international levels. Through its integrated approach, the University promotes impactful actions across education, research, innovation, and community engagement, ensuring that sustainability is not only implemented on campus but also shared and scaled beyond it.

To structure and continuously improve this commitment, Ibn Tofail University has adopted the international STARS (Sustainability Tracking, Assessment & Rating System™) framework as a reference for assessing and guiding its sustainability performance. This alignment enables the University to benchmark its progress against global standards, identify areas for improvement, and strengthen transparency and accountability in its actions.
In parallel, the University actively engages in international rankings, networks, and calls dedicated to sustainability and climate action. These participations serve as strategic tools to evaluate institutional performance, align with best practices, and continuously refine its approach based on evidence and measurable impact.

Building on its unique identity as a unified green campus adjacent to the Maâmora Forest, Ibn Tofail University further leverages its infrastructure and flagship initiatives such as sustainable water management systems, renewable energy integration, and innovation-driven student engagement to advance a holistic and scalable model of sustainability. This positioning reinforces its role as a leading institution committed to driving meaningful change and contributing to global sustainability agendas.



STARS

Sustainability Tracking, Assessment & Rating System™

STARS (Sustainability Tracking, Assessment & Rating System™) is a comprehensive framework used by higher education institutions to measure, assess, and advance sustainability performance. Developed by the Association for the Advancement of Sustainability in Higher Education (AASHE), STARS evaluates institutional practices across a wide range of domains, including environmental management, energy consumption, transportation, sustainability education, research, community engagement, and governance. It enables universities to monitor their progress, identify areas for improvement, and benchmark their performance against peer institutions worldwide.

For Ibn Tofail University, adopting the STARS framework represents a strategic step towards strengthening its sustainability governance and ensuring a structured, evidence-based approach to action. The framework provides the University with clear performance indicators and measurable targets, allowing for continuous monitoring, evaluation, and improvement of its sustainability initiatives.
Through this alignment, the University is actively working to map its policies, projects, and operations against STARS criteria, ensuring coherence between its Climate Plan, institutional strategy, and global sustainability standards. This process not only enhances transparency and accountability but also supports informed decision-making and long-term planning.

Furthermore, the use of STARS contributes to fostering a culture of shared responsibility within the university community, encouraging the active involvement of students, faculty, and staff in advancing sustainability goals. It also reinforces the University's participation in international sustainability rankings and calls, positioning it within a global network of institutions committed to measurable impact and continuous improvement.

stars®
a program of aashe

STARS

Climate Plan Dimensions

Academic

Evaluates the extent to which sustainability is embedded across academic programmes and research, and extended through co-curricular and experiential learning opportunities, including student-led initiatives and clubs, capacity-building trainings, strategic partnerships, academic and mobility exchange programmes, and impact-driven sustainability projects.



Planning and administration

Assesses the extent to which sustainability is integrated into institutional strategic planning, including governance structures, policy frameworks, financial mechanisms, and the effective coordination of sustainability initiatives.



Community engagement

Analyzes the scope, depth, and transformative impact of the institution's engagement with communities, both on campus and beyond, through inclusive, collaborative, and sustainability-driven initiatives.



Operations

Examines the institution's sustainable operational practices, including waste management, energy and water efficiency, sustainable transportation, building management, and integrated campus planning.



STARS

Academic dimension

1. Integration of sustainabiliy and climate change across the university's teaching and research programmes.

2. Promotion of interdisciplinary research addressing climate change and sustainability challenges.

3. Provision of academic programmes focused on sustainability and climate change.

4. Promotion of student participation in research projects and activities related to climate change and sustainability.

STARS

Engagement dimension

01

Promotion of awareness and mobilization of the university community around climate change and sustainability challenges.

02

Promotion of active participation of students and staff in climate and sustainability-related projects and initiatives.

03

Établissement de partenariats avec des organisations externes pour renforcer les actions climatiques et la durabilité.

04

Mettre en place des programmes de sensibilisation à la durabilité et au changement climatique pour les étudiants, le personnel et la communauté universitaire.

05

Development of strategic partnerships with external organizations to strengthen climate action and sustainability initiatives.

06

Organization of events, conferences, and workshops on sustainability and climate change, bringing together experts and researchers to promote knowledge exchange, interdisciplinary dialogue, and capacity building.

STARS

Engagement dimension

Measurement and assessment of carbon footprints

Conduct a comprehensive assessment of the university's carbon footprint to identify and analyze all sources of greenhouse gas emissions, including direct emissions (e.g., on-campus energy consumption) and indirect emissions (e.g., student and staff mobility), in order to inform targeted reduction strategies and support evidence-based climate action.



Identify and analyze the key carbon-emitting sectors, including buildings, transportation, waste, and other major sources of greenhouse gas emissions, to support targeted mitigation strategies.

STARS

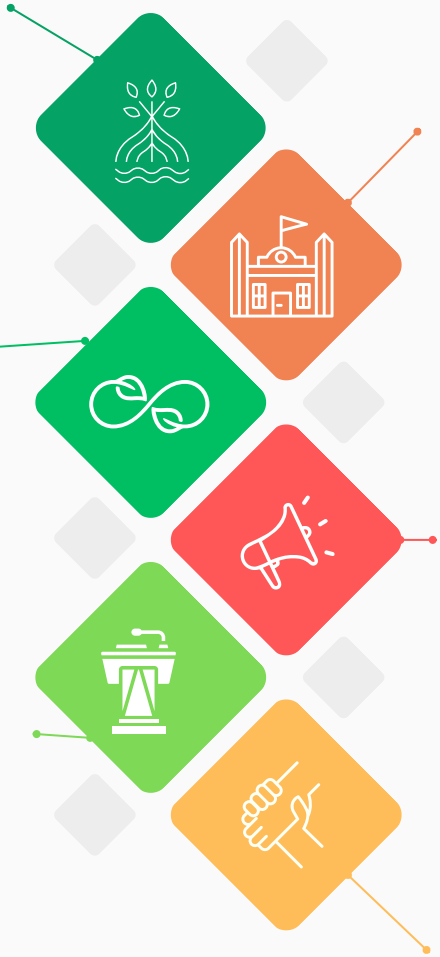
Engagement dimension

Reduction of greenhouse gas emissions

Implement comprehensive awareness programmes on sustainability and climate change for students, staff, and the wider university community, fostering informed engagement and responsible action.

Systematically integrate sustainability and climate change modules across existing academic programmes, ensuring that all students are equipped with the knowledge and awareness required to address these global challenges.

Organize events, conferences, and workshops on sustainability and climate change, bringing together experts and researchers to promote knowledge exchange, interdisciplinary dialogue, and capacity building.



Promotion of awareness and active mobilization of the university community around climate change and sustainability challenges, fostering collective responsibility and meaningful engagement.

Promote active participation of students and staff in projects and initiatives supporting climate action and sustainability, fostering engagement, collaboration, and measurable impact.

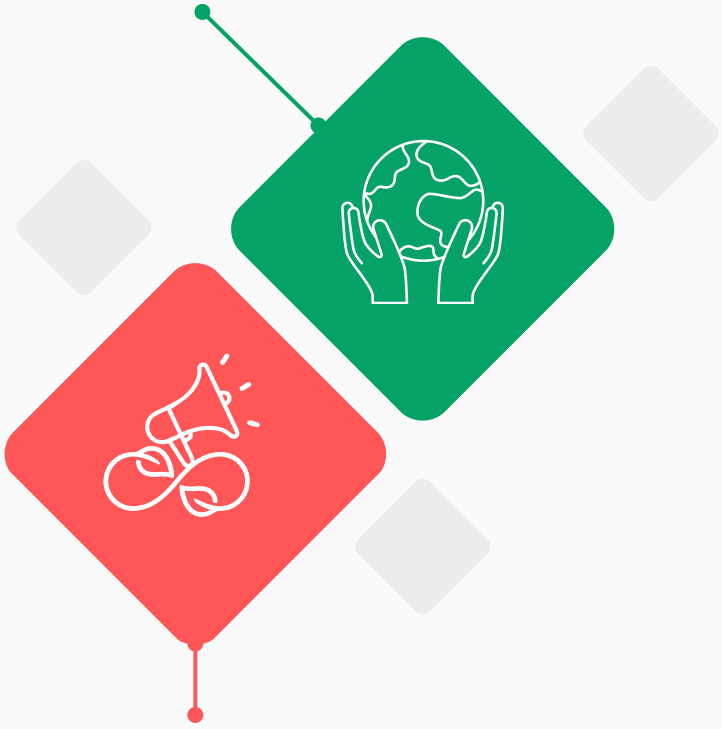
Develop strategic partnerships with external organizations to enhance climate action and sustainability initiatives, fostering collaboration, knowledge exchange, and scalable impact.

STARS

Engagement dimension

Institutional sustainability managemen

Integrated and sustainable management of water and natural resources across the campus, promoting efficiency, conservation, and long-term environmental resilience.



Promotion of sustainable procurement practices, including the sourcing of environmentally responsible and locally produced goods, supporting responsible consumption and strengthening local value chains.

STARS

Strategic planning and administration dimension

Best practices

01

Systematic integration of sustainability and climate change objectives across the university's strategic plans and policy frameworks, ensuring alignment with institutional priorities and global sustainability agendas.

02

Establishment of robust governance and coordination mechanisms to ensure the effective implementation, monitoring, and continuous improvement of the Climate Plan.

Strategic allocation of financial and human resources to support climate action and sustainability initiatives, ensuring effective implementation, scalability, and long-term impact.

03

STARS

Strategic planning and administration dimension

Strategic collaboration and partnerships

01

Develop strategic partnerships with local organizations, businesses, and other institutions to enhance sustainability and climate action initiatives, fostering collaboration, knowledge exchange, and scalable impact.

02

Actively engage in international networks and research programmes focused on sustainability and climate, leveraging global best practices and fostering knowledge exchange to enhance institutional capacity and impact.

STARS

Strategic planning and administration dimension

Monitoring and performance evaluation

01

Establish a robust and systematic monitoring system to track progress in reducing carbon emissions and implementing Climate Plan actions, ensuring data-driven evaluation and continuous improvement.

Conduct regular and systematic evaluations to assess the effectiveness of implemented measures and inform adaptive adjustments, ensuring continuous improvement and sustained impact.

02

Effective implementation of the Climate Plan

The Kingdom of Morocco has launched a historic transition towards a new development model that is more respectful of both its human and natural resources, by initiating a shift towards low-carbon and resilient growth. The Moroccan transition is being carried out through structuring projects such as energy policy, energy efficiency, water conservation, and the sustainable management of solid and liquid waste, among others.

To successfully achieve this transition, Morocco has made a voluntary commitment to implement adaptation and mitigation actions. This political will, driven by His Majesty King Mohammed VI, is reflected today in the National Charter for the Environment and Sustainable Development, the result of an inclusive process of consultation and dialogue with all stakeholders, as well as in the National Strategy for Sustainable Development. This commitment is fully in line with international and regional efforts.

In this context, the proposed implementation plan summarizes all the envisaged strategies and aims to serve as a reference guide to support national and international efforts in sustainability management. All members of the University are committed to this approach and ensure that the appropriate resources are deployed in order to pursue our commitments for the implementation of this Climate Plan.

The implementation plan outlines our strategies and guides our work toward sustainability. All members of the University are committed to mobilizing the necessary resources for the implementation of the Climate Plan.

As the only unified public university campus at the national level, Ibn Tofail University seeks to convey its image through an identity that is easily and rapidly recognizable, and to affirm its positioning and display its values, which confer upon it the identity of a **Green, Open, and Accessible University.**

Ibn Tofail University, as the only unified public campus at the national level, seeks to promote a clearly recognizable image and to affirm its positioning as well as its values, which define it as a green, open, and accessible university.

We are firmly convinced that the social responsibility of our University should not be considered as an objective to be achieved, but rather as a dynamic process that constantly drives us to reconsider the way in which we articulate our different activities, the needs of our stakeholders, and the imperatives of sustainable development. By assuming this role, our University can truly become a source of societal value.

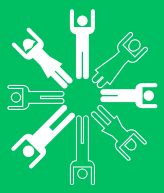
Climate Plan implementation



Transition to a low-carbon and sustainable economy



Optimization of water use and resource efficiency



Commitment to Equity, Diversity, and Inclusion



Green Houses



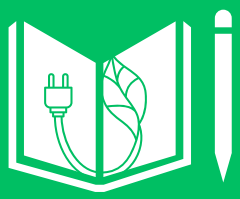
Sustainable waste management: reduce, reuse, recycle, and sort



Sustainable mobility and transportation



Promotion of health, well-being, and quality of life



Environmental and sustainability training



Student organizations and associations

Transition to a low-carbon and sustainable economy

Given the increasing demand for electrical energy within Ibn Tofail University, and in light of the University's commitment to environmental protection in the face of climate change, the key challenge is to find a balance between energy production and consumption in order to reduce the cost of the campus's electricity bills.

Several operational projects have therefore been implemented at Ibn Tofail University to support its commitment to environmental protection. These initiatives have enabled a reduction in electricity consumption costs within the university campus by approximately **61% in 2022.**

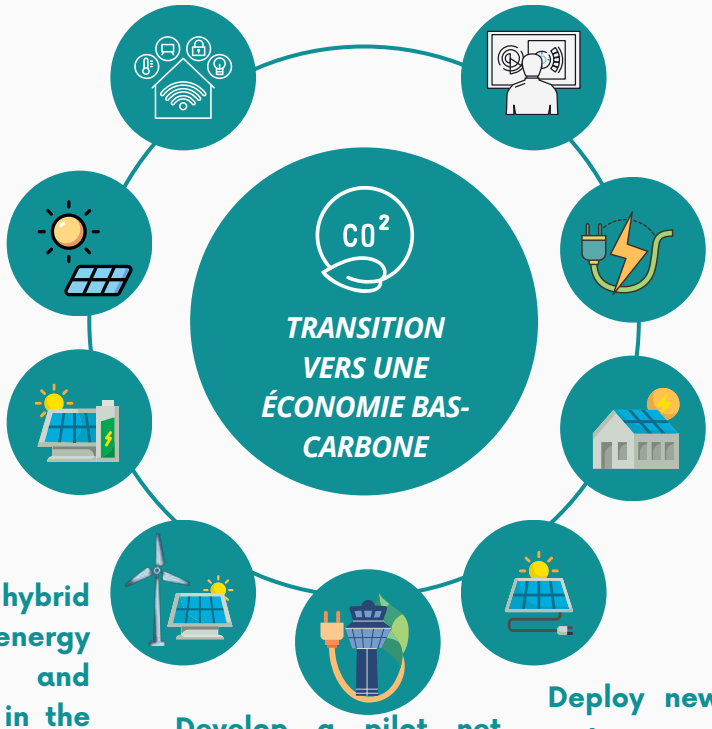
Having already exceeded its initial objective of reducing energy costs by **40% as early as 2020**, the University has set a new target of achieving an **80%** reduction over the next four years **(2023–2026).**

To this end, the University is implementing several projects that constitute the core components of photovoltaic conversion. Their technical and financial characteristics directly influence the performance of energy production systems and contribute to supporting the transition towards a low-carbon economy.

Implement a Smart Building platform at ENSA/ENCG to optimize energy use and resource management ;

Implement an intelligent platform for the monitoring and control of all renewable energy systems to optimize performance and efficiency;

Install a 70 kWp East–West oriented grid-connected photovoltaic canopy to enhance on-site renewable energy production ;



Strengthen energy efficiency measures through the adoption of advanced technologies and targeted awareness initiatives, encouraging students and staff to reduce energy consumption and promote responsible energy use;

Install additional photovoltaic-powered benches to support electric charging infrastructure;

Increase the use of renewable energy through the deployment of additional solar panels on campus buildings and the exploration of alternative green energy sources, such as wind energy, to support the transition to a low-carbon campus;

Deploy hybrid photovoltaic–wind energy systems to supply and optimize energy use in the wastewater treatment plant (WWTP) ;

Develop a pilot net-positive energy building to demonstrate sustainable and energy-efficient design ;

Deploy new photovoltaic self-consumption systems with a total capacity of approximately 150 kWp to enhance on-site renewable energy generation ;

Optimization and management of water use

Furthermore, recognizing the economic, social, and strategic importance of water, Ibn Tofail University has aligned its actions with national efforts for the sustainable management and mobilization of water resources. The University adopts an integrated approach to water planning and management, aimed at optimizing resource use and ensuring long-term sustainability. This policy is characterized by a strong commitment to minimizing water consumption through the implementation of efficient and responsible water management practices.

Within the framework of this Climate Plan, a set of targeted actions has been identified to further enhance the optimization of water use across the University.

Strengthen collaboration with local authorities, environmental organizations, and key stakeholders to exchange best practices and jointly advance the preservation and sustainable management of water resources.

Implement advanced filtration systems to enable the safe reuse of water from laboratories and research facilities, supporting efficient and sustainable water management.

Deploy water metering systems and establish continuous monitoring of consumption to identify high-consumption areas and implement targeted, data-driven corrective measures.



Deploy water-efficient equipment and infrastructure, including low-flow fixtures, rainwater harvesting systems, and smart irrigation technologies, to reduce water consumption and support sustainable resource management.

Promote research and development of innovative technologies and practices to enhance water efficiency and support advanced, sustainable water management across the university.

Plan the expansion of the university's wastewater treatment plant (WWTP) to develop integrated water collection and treatment systems, enabling the reuse of treated water for the irrigation of public green spaces and supporting sustainable water management.

Implement advanced filtration systems to enable the safe reuse of water from laboratories and research facilities, supporting efficient and sustainable water management.

Implementation of smart irrigation systems leveraging advanced technologies to optimize water efficiency, reduce consumption, and support sustainable management of green spaces.

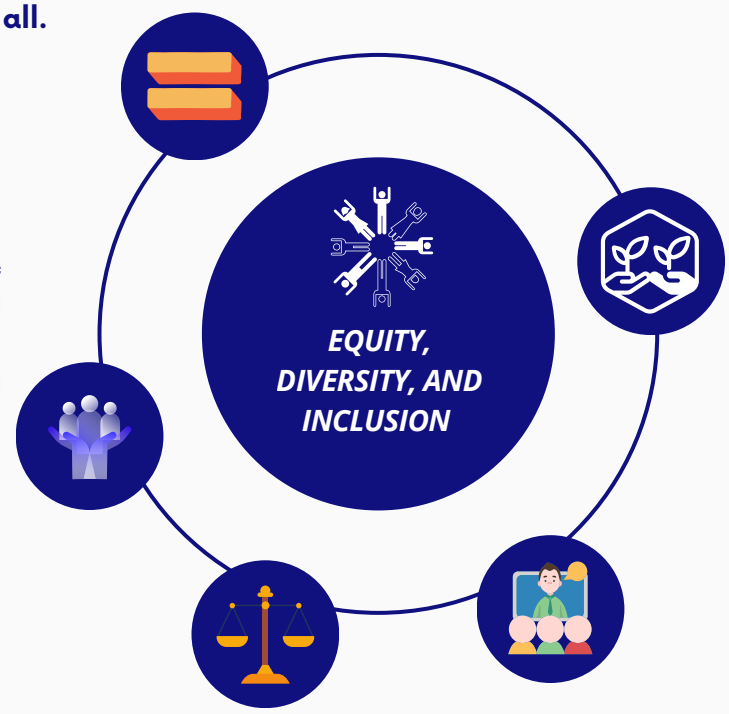
Equity, Diversity, and Inclusion

The University is committed to creating and sustaining an academic environment that celebrates diversity, promotes equity, and ensures the full inclusion of all members of its community. It strives to foster a culture of respect, belonging, and equal opportunity, where all individuals are valued and empowered to contribute to the University's development.

Through a collective and participatory approach, the University aims to build an institution of strong societal value, grounded in the principles of equity, justice, and mutual respect. This commitment is reflected in its policies, practices, and initiatives, which seek to eliminate barriers, reduce inequalities, and promote inclusive participation across all levels of the institution.

In this context, a range of targeted and structured actions is envisaged to strengthen Equity, Diversity, and Inclusion (EDI), enhance institutional capacity, and ensure a fair, inclusive, and supportive environment for all.

Ensure the systematic integration of equal opportunities and diversity across all institutional policies and activities, promoting fairness, inclusion, and equal access for all.



Organize comprehensive awareness and training programmes on equity, diversity, and inclusion for staff, students, and the wider university community, fostering inclusive practices, mutual respect, and a culture of belonging.

Ensure the systematic integration of equal opportunities and diversity across all institutional policies and activities, promoting fairness, inclusion, and equal access for all.

Systematically review and adapt selection criteria and evaluation processes to minimize bias and ensure fairness, promoting equal opportunities across all levels of the institution.

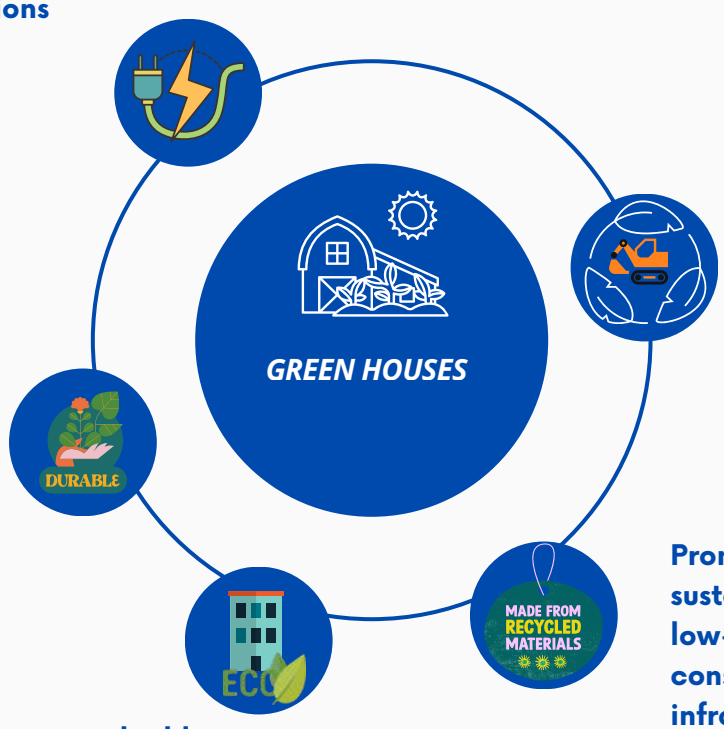
Deliver workshops, conferences, and training programmes on unconscious bias, cultural diversity, and mutual respect, fostering awareness, inclusion, and a culture of respect across the university community.

Green Houses

Green buildings offer practical, hands-on learning opportunities for students in the fields of sustainable architecture, environmental engineering, and environmental sciences. They also function as living laboratories for research, innovation, and the development of advanced sustainable technologies and practices.

In this context, a range of targeted actions is envisaged to generate significant environmental, economic, social, and academic benefits. This approach strengthens the University's role in driving the transition towards a more sustainable society and in equipping future generations to address the environmental challenges of the 21st century.

Upgrading the University's buildings and infrastructure to meet high energy performance standards, advancing towards the Smart Building concept to enhance efficiency, optimize resource use, and support sustainable campus operations



Integrate internationally recognized sustainable building standards, such as LEED (Leadership in Energy and Environmental Design) certification, into construction and building renovation projects to enhance energy performance and environmental sustainability.

Develop outdoor spaces through sustainable landscaping practices that minimize irrigation requirements, incorporating native plant species and efficient irrigation systems to enhance water conservation and environmental resilience.

Promote the use of sustainable, recycled, and low-impact materials in construction and infrastructure, supporting resource efficiency and reducing environmental impact

Design buildings to maximize natural daylighting and ventilation, enhance energy efficiency, and ensure high-performance insulation and airtightness, supporting sustainable and low-carbon building design.

Waste management: reduce, reuse, recycle, and sort

The University can play a key role in sustainable waste management by implementing concrete actions to reduce, reuse, recycle, and sort waste. Through a structured and proactive approach, it aims to minimize environmental impact, optimize resource use, and promote responsible consumption in line with circular economy principles.
By integrating sustainable waste management into its operations, education, and community engagement, the University fosters a culture of environmental responsibility and encourages behavioral change among students, staff, and stakeholders.

In this context, the University's Climate Action Plan outlines a range of targeted and measurable measures designed to strengthen waste management practices across the campus, enhance operational efficiency, and ensure long-term environmental sustainability.

Promote the use of sustainable and reusable products, such as reusable water bottles, cups, and cloth bags, to reduce reliance on single-use items and support responsible consumption practices.

Establish an integrated and effective waste management system, emphasizing waste sorting, recycling, and awareness-raising across the university community to enhance resource efficiency and reduce environmental impact.



Establish systems for the collection and redistribution of reusable items, including books, office supplies, and electronic equipment, to promote reuse practices, reduce waste generation, and support circular economy principles.

Educate members of the university community on specific waste sorting guidelines to improve the quality of recyclable materials collected, enhancing recycling efficiency and reducing contamination rates.

Strengthen collaboration with student associations and environmental clubs to organize awareness campaigns and implement practical waste management initiatives, fostering engagement, behavioral change, and sustainable practices across the campus.

Implement a project to valorize organic waste from the university restaurant through biogas production, supporting renewable energy generation and circular economy practices

Sustainable mobility

Sustainable mobility within a university offers significant benefits, both environmentally and in terms of health and well-being. By adopting policies and measures that promote sustainable mobility, the University can play an active role in reducing greenhouse gas emissions, encouraging healthier lifestyles, and raising awareness of sustainability.

Furthermore, sustainable mobility contributes to improving air quality, reducing traffic congestion, and enhancing accessibility across the campus. It also supports the transition towards a low-carbon and inclusive campus environment, while fostering behavioral change and promoting responsible mobility practices among students, staff, and stakeholders.
Through a comprehensive and integrated approach, the University strengthens its commitment to sustainability, aligns with national and international climate goals, and reinforces its role as a driver of sustainable development.

Promotes the deployment of electric vehicle charging infrastructure across university parking facilities to support low-carbon mobility and reduce greenhouse gas emissions.

Promote active mobility modes such as walking, cycling, and scooters by providing dedicated and accessible infrastructure, including secure bicycle parking and shower facilities, to encourage low-carbon transportation and healthier lifestyles.



Promote the use of shared and electric vehicles for professional travel, reducing emissions and supporting the transition towards low-carbon mobility.

Develop safe, inclusive, and user-friendly environments for pedestrians and cyclists by implementing dedicated bike lanes, pedestrian zones, and secure crossings, enhancing accessibility and promoting active, low-carbon mobility.

Implements targeted awareness and training initiatives on eco-driving to reduce fuel consumption, lower greenhouse gas emissions, and promote responsible and sustainable driving practices.

Develop strategic partnerships with local authorities, public transport providers, and shared mobility organizations to enhance the accessibility and availability of sustainable mobility options, supporting inclusive and low-carbon transportation systems.

Health and wellbeing

By integrating health and well-being into its sustainable development policy, the University demonstrates its strong commitment to its community and fosters an environment that supports success, personal development, and long-term sustainability for all. This integrated approach contributes to improving quality of life, enhancing physical and mental well-being, and promoting a healthy and inclusive campus culture.

It also reinforces the University's role in creating a supportive and resilient environment that enables students and staff to thrive academically, professionally, and socially. In this context, a range of targeted and structured actions is envisaged to further strengthen health and well-being across the university community.

Strengthen the equipment and support services of the Medical and Social Center to improve access to healthcare and well-being services

Provide accessible and comprehensive mental health support services, including psychological counseling, support groups, and stress management programmes, to support the well-being of students and staff.



Establish Medical and Social Centers within each institution to strengthen the monitoring, support, and accessibility of health and well-being services across the university

Organize targeted awareness campaigns on specific health issues, including disease prevention, the importance of physical activity, and sexual and reproductive health, to promote informed decision-making and improve overall well-being across the university community.

Implement comprehensive preventive health initiatives, including vaccination campaigns, regular health screenings, and guidance on balanced nutrition, to promote well-being and reduce health risks across the university community.

Organize comprehensive health awareness and promotion programmes, including seminars, workshops, and sports events, to encourage students and staff to adopt healthy lifestyles and enhance overall well-being across the university community.

Environmental training

Recognizing the importance of preparing future leaders to address the imperative of environmental protection, Ibn Tofail University promotes the development of specialized programmes within both initial and continuing education. These programmes aim to empower new generations to design innovative and sustainable solutions to address climate change.

At present, the integration of sustainability concepts in early-stage curricula and continuing education remains limited. In this context, the objective of this action plan is to strengthen the provision of transversal and interdisciplinary teaching on sustainability issues for all students, regardless of their discipline or stage of study.

While academic leaders across the University are progressively integrating environmental protection modules into various programmes, a broader and more structured range of training initiatives focused on key environmental challenges is being developed to reinforce the University's educational and societal impact.



Environmental sciences and sustainability studies

Sustainable management and valorization of geosystems and natural environments

Enhancement and sustainable valorization of plant resources

Engineering for the Sustainable Valorization of Natural Resources

Hydroinformatics and Integrated Water Resources Management

Energy transition and renewable energy systems for a low-carbon future

Certificate Programme in Sustainable Waste Management

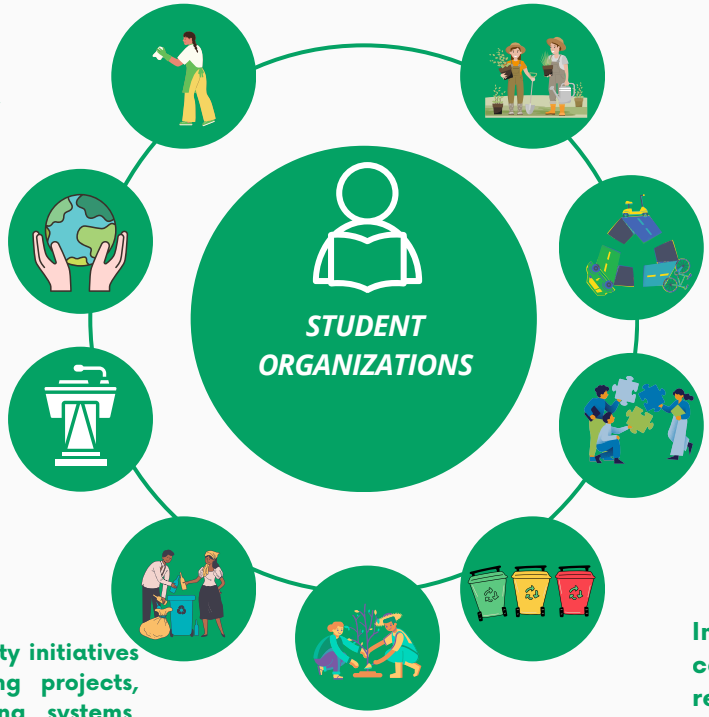
Sustainable urban planning and development for resilient and inclusive cities

Student organizations

The University is actively engaged each year in a wide range of socio-cultural, artistic, and sports activities aimed at raising awareness within the community about environmental protection. This approach contributes to creating a holistic learning environment in which students, staff, and the wider community can actively participate in environmental preservation.

In this context, student clubs regularly organize waste collection campaigns on regional beaches. In addition, initiatives such as Green Debates and Green Week are held to further raise awareness among university students about environmental challenges and sustainability issues.
Environmental protection is increasingly becoming a central theme in idea competitions and entrepreneurship contests organized within Ibn Tofail University, encouraging innovation and student engagement in sustainability-related challenges.

Furthermore, Ibn Tofail University has initiated the creation of a Sustainable Development Club, which launched in 2022 a training programme for student club leaders. This programme is expected to include dedicated modules on environmental protection. In this context, several targeted actions are envisaged to further strengthen student engagement and sustainability awareness.



Organizes community clean-up campaigns in public spaces, parks, beaches, and rivers to collect waste, promote environmental responsibility, and strengthen community engagement in sustainability efforts.

Develop community gardens on campus where students can grow fruits, vegetables, and herbs, while promoting environmentally friendly gardening practices, including efficient irrigation.

Implement sustainability challenges and awareness campaigns, including waste reduction challenges, car-free weeks, and creative recycling competitions.

Encourage students to adopt sustainable transportation modes, including carpooling, cycling, and public transport, and organize initiatives such as car-free days and sustainable mobility challenges.

Organize thematic events on sustainable development, including conferences, workshops, documentary screenings, and discussions on current environmental and societal issues.

Collaborate with student associations in fields such as architecture, engineering, and environmental sciences to implement joint projects and promote resource sharing.

Implement practical sustainability initiatives on campus, including recycling projects, community gardens, composting systems, and waste reduction campaigns, to promote environmental stewardship, resource efficiency, and active community engagement.

Organize tree-planting initiatives on campus and in surrounding areas to support biodiversity, enhance green spaces, and contribute to climate action.

Implement recycling campaigns on campus by providing accessible recycling bins and raising awareness among students about the importance of proper waste sorting.

جامعة Université
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SUSTAINABLE DEVELOPMENT
IBN TOFAIL UNIVERSITY

The Path to Sustainability: Ibn Tofail University Driving Climate Action and Inspiring Collective Change

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