

2025

SDG 1 REPORT

NO POVERTY



**SUSTAINABLE
DEVELOPMENT**
IBN TOFAIL UNIVERSITY

Introduction

In 2025, our university took proactive steps to work towards achieving Sustainable Development Goal 1 (SDG 1), which aims to eradicate poverty in all its dimensions. This commitment underscores the university's resolve to play a significant role in combating poverty through focused initiatives and tangible measures. This report offers a comprehensive overview of the actions undertaken during this period and the projects put into effect to support this global goal.

1 NO
POVERTY



Assessment of the Year

Social Assistance for Students:

All students enrolled at UIT from low-income households receive a scholarship throughout their studies. This financial aid covers part of their living expenses and aims to reduce inequalities in access to higher education. It allows disadvantaged students to continue their studies in more favorable conditions and focus on their academic success without being hindered by financial difficulties.

1669 "FTE" international students enrolled at the university also benefit from scholarships, ensuring that they too have access to the necessary financial support to pursue their education. **Undergraduate international students are 1039 "FTE". 102 students** with disabilities receive assistance at the Center for people with disabilities.

Funded PHD students in 2025 are 300.

Tuition Fees:

The university offers students initial programs at the bachelor's, master's, and doctoral levels entirely **free of charge**, with **no tuition fees**.



Mandatory Health Insurance for Students:

67344 "FTE" students enrolled at UIT benefit from the Mandatory Health Insurance for Students (AMO), which provides them with comprehensive medical coverage throughout their studies. This program allows students to focus on their health without worrying about financial constraints.

Catering:

A catering service is available for students from low-income households, with a **symbolic fee of 1.40 dirhams per meal**, allowing them to meet their nutritional needs affordably throughout their studies.

Housing:

Students enrolled at UIT from low-income households have the option to live in one of the public university residences, with a symbolic fee of **40 dh per month**. Other students can reside in one of the three university residences located on or near the campus, all **at affordable prices**.

The Student Life Center at Ibn Tofail University

The students of Ibn Tofail University understand the significance of extracurricular activities in their personal growth and preparation for the professional world. The Student Life Center (SLC) assists them in organizing themselves into clubs, student offices (BDE), or student associations (SA).

The Student Life Center (SLC) is dedicated to achieving collective and community goals that enhance university life and enrich the social experience of students. The (SLC) values students' experience, and It is committed to making it as enriching as possible. The (SLC) responsibilities include:

- Encouraging all students to join existing clubs or associations at UIT or create new ones to promote social and civic actions within the university and community-oriented initiatives targeting the city, the region, and the country.
- Assisting students in organizing cultural, sports, and social activities, including preparing communication materials, contacting authorities and managing infrastructure.
- Establishing partnerships with the social fabric.
- Overseeing the implementation of social projects initiated by students and their participation in national and international competitions.

Awarded Scholarships:

- **Social Criteria Scholarship:** Intended for undergraduate and master's students, this scholarship is awarded based on the distance from the family home and parental responsibilities.
- **Merit Scholarship (Master's):** Based on academic excellence, this scholarship is granted after evaluation by a committee.
- **Merit Scholarship (Doctorate):** 70% of doctoral students benefit from this scholarship for a maximum of 3 years, subject to submitting an annual report.
- **Doctoral Monitors Scholarship:** To strengthen human capital and encourage outstanding doctoral students, this scholarship is intended for doctoral candidates at public Moroccan universities, in priority themes defined annually by the National PASS Committee.
- **CNRST Research Scholarship:** Awarded to doctoral students whose research project is innovative and aligned with national priorities, for a maximum duration of 3 years.
- **AUF Scholarships:** Faculty members, administrative and technical staff, as well as students, are eligible to apply for scholarships from the Agence Universitaire de la Francophonie (AUF).
- **Scholarships for International Students:** Scholarships offered by the Moroccan Agency for International Cooperation.
- **EU-Funded Mobility Scholarships:** International mobility scholarships for students enrolled in partner universities, funded by the European Commission.

Empowering Students with Digital Skills for the Future : "Code 212" project at Ibn Tofail University in Kenitra

With an ambitious goal of democratizing access to coding and artificial intelligence, the **Code 212** Center provides university students with a dedicated space to develop essential digital and programming skills. Students from diverse academic backgrounds including law, economics, literature, humanities, and technical sciences have received specialized training in coding, digitization, big data, robotics, the Internet of Things, and artificial intelligence.

By equipping students with these dual competencies, **Code 212** prepares them to adapt to the evolving job market and meet the demands of the digital era. This initiative represents a pioneering national effort, positioning Ibn Tofail University (UIT) at the forefront of digital skills integration in higher education. It reflects a forward-thinking vision aimed at preparing a versatile generation capable of thriving in an increasingly technology-driven world.



Projects

ERASMUS plus Inside

InSIDE (Including Student with Impairments in Distance Education) is a capacity-building project in higher education (Erasmus +) aimed at developing accessible, inclusive, and educationally effective Distance Education programs for people with visual, hearing, and mobility impairments (ViHeMo) with a user-centered design.

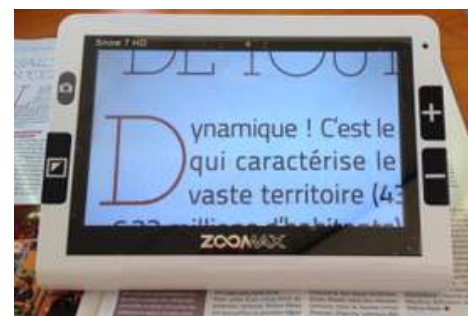
The actions of this project will be structured according to three components:

- a) Educational Material,
- b) Delivery System (Distance Education),
- c) Educational Effectiveness and Pedagogical approaches.



Computer Equipment for Students with Disabilities

The 2ESH space provides students with disabilities with computer equipment to compensate for difficulties in manual writing or reading and to promote access to new information technologies. This includes adapted peripherals and softwares such as computers equipped with softwares and internet connections, braille printer, braille notetaker, scanner, electronic magnifier, and sound processing system.



Clubs

ANIR Humanitarian Voyage: A Story of Hope and Solidarity

November 27th 2024

The ANIR Humanitarian Voyage stands as a powerful testament to the strength of compassion, teamwork, and resilience. This year's campaign was more than just a project, it was a shared journey filled with moments that inspired and changed lives.

Reaching Beyond Medical Aid

After the overwhelming success of the medical caravan, our team shifted focus to distributing essential food baskets and clothing to over 50 families in need. Each package, filled with basic necessities, carried not just supplies but also hope and reassurance. The gratitude and smiles of the recipients left an indelible mark on the hearts of every team member.

A Shared Mission

What makes ANIR exceptional is the bond that unites its members. This journey brought moments of fatigue, laughter, and triumph, all woven together by a collective spirit of determination. From packaging food supplies to ensuring fair distribution, the ANIR family worked tirelessly to ensure no one was left behind.

The Human Connection

The humanitarian voyage was not just about aid; it was about building bridges of empathy and understanding. Villagers welcomed our efforts with open arms, sharing their stories and enriching our experience with their warmth. These exchanges reminded us why ANIR exists—to serve and connect.

Beyond the Numbers

While the distribution efforts were a logistical feat, the true measure of success was seen in the glowing faces of those we helped. The villagers left with supplies to sustain them, and the ANIR members departed with hearts full of purpose and pride.

Moving Forward

Though much was accomplished, the journey doesn't end here. ANIR remains committed to empowering communities, fostering solidarity, and leaving lasting impacts. With every step forward, we carry the lessons and memories of this experience, ready to make an even greater difference.



Clubs

Renovation “Laakarcha” School in “Nkhakhssa”: A Collective Initiative by LIONS Club Espoir ENCG Kenitra (Ibn Tofail University)-

October 26th and 27th, 2024

Through vibrant new colors on the walls and the revitalization of the school's outdoor spaces, this project demonstrated that small, coordinated efforts could lead to meaningful and lasting change. Trees were planted to bring life to the surroundings, and classrooms were refreshed to become places where young minds could grow in an environment filled with energy and inspiration. Every action carried out by the volunteers symbolized their deep commitment to solidarity, cooperation, and a shared vision of progress.

The members of the Lions Club, along with community volunteers, worked tirelessly with paint brushes in hand, tools in tow, and smiles on their faces. Their teamwork transformed not only the physical space of the school but also the spirit of the local community. The residents witnessed firsthand the power of unity, as people from diverse backgrounds came together with one goal: to make a positive impact.

This initiative underscored the importance of collective work on the spirit and soul of society. It served as a reminder that when people unite, they can overcome challenges and create opportunities for those in need. The “Laakarcha” school, once neglected, now stands as a beacon of hope, showing children that their education and future are valued. The community, in turn, felt an uplifted sense of pride and belonging, knowing that their needs and aspirations mattered to others.

From a sustainability perspective, this initiative also highlighted the intersection of development and solidarity. By involving the school's students in the project, the Lions Club fostered a sense of ownership and long-term commitment to maintaining the improvements.

The planting of trees not only beautified the area but also contributed to environmental sustainability, emphasizing the importance of integrating green practices into community development projects.

The renovated school is more than just a building, it is a testament to the enduring impact of solidarity and the shared belief in a better future. For the children of Nkhakhssa, it is a place where dreams can flourish; for the volunteers, it is a reminder of the strength found in unity and compassion.

This initiative also left a lasting impression on the volunteers themselves. Every participant experienced the joy and fulfillment that comes from giving back, strengthening their belief in the values of empathy, collaboration, and service. It reinforced the idea that even small contributions, when combined with the efforts of others, can lead to profound and far-reaching change.

The Lions Club Espoir ENCG Kenitra proved that through collective action, we can reshape not just physical spaces but also the hearts and minds of individuals. Their mission was not just to redevelop a school but to reignite hope in a community, showing that with determination, cooperation, and shared purpose, a brighter future is always within reach.



Clubs

Opening Doors Through Language: How Ibn Tofail University is Transforming Education with Rosetta Stone

25th May 2024

Partner: Rosetta Stone – Ibn Tofail University

Language is more than just a tool for communication, it is a gateway to knowledge, opportunities, and global connections. At Ibn Tofail University, ensuring students have the skills to thrive internationally has always been a priority. With this vision in mind, the university has taken a significant step forward by integrating the Rosetta Stone language learning app into its academic framework.

This initiative is part of a national effort led by the Ministry of Higher Education and Innovation, within the framework of the National Plan for Accelerating the Transition of Higher Education. The goal is clear: to provide students with the necessary resources to master languages that will open doors for them both academically and professionally.

A Solution for Every Student

Mastering a new language can be challenging, especially when it impacts a student's academic performance or future career opportunities. Many students face difficulties with key languages such as English and French, which are essential for success in higher education and the job market. To address this challenge, Ibn Tofail University has partnered with Rosetta Stone, one of the leading global language-learning platforms, to provide free access to its courses.

The app offers lessons in 25 languages, with English and French being mandatory due to their academic and professional significance. A standout feature of this initiative is the provision of high-data SIM cards to students, a result of a collaboration with INWI, one of Morocco's prominent telecommunications providers.



This partnership represents a major step in ensuring that all students, regardless of their economic situation, can access the learning materials without concern about internet connectivity. By providing these SIM cards, INWI has helped make this valuable resource available to everyone, ensuring equal opportunity for all students to benefit from the program.

A Personalized Learning Experience

Learning a language is not a uniform experience; it varies from person to person. That is why students begin their experience with an assessment test to determine their exact proficiency level. From there, they are guided through courses specifically designed to meet their needs, mimicking real-life situations to make learning engaging and practical. The program does not stop at online lessons. In addition to the 15-hour digital coursework per language that is offered at the university's language center, students have the opportunity to attend in-person classes at their faculties. This blended approach ensures a deeper understanding and practical application of their new skills.

Equal Opportunities for a Stronger Future

One of the most inspiring aspects of this initiative is its inclusivity. For students from economically disadvantaged backgrounds, the financial burden of language courses is often a major obstacle. With this initiative, those worries are eliminated, every student, regardless of their financial situation, has the same opportunity to enhance their linguistic skills.

Upon completion, students receive a certificate and a diploma, which they can proudly add to their resumes, making them more competitive in the job market. If any challenges arise, the digital registration center is available to provide guidance and support, ensuring that every student can progress without setbacks.

Clubs

Transforming Commitment into Impact: A Humanitarian Caravan of Solidarity in Taza



Date: 27 May 2025

Over the course of three purposeful days, members of Ibn Tofail University's Rotaract Club carried out a humanitarian caravan in the Taza region, demonstrating strong civic engagement and a deep commitment to community service. This initiative aimed to provide concrete support to local populations while promoting a sustainable and human-centered approach to social action.

One of the key components of the caravan was the distribution of food baskets to families facing challenging living conditions. These carefully prepared contributions addressed urgent needs while conveying a message of solidarity, dignity, and shared responsibility. Through such actions, the Rotaract Club reaffirmed its belief that effective humanitarian work must be grounded in empathy and respect.

At the same time, the initiative placed particular emphasis on education as a pillar of long-term development. Volunteers devoted significant effort to the renovation of a local school, working collectively to improve classrooms and learning spaces. Through repainting and restoration, the school was transformed into a safer, brighter, and more welcoming environment, one that supports students' well-being and encourages academic engagement.

Beyond the visible results, the true significance of this initiative lies in its human dimension. The relationships built, the trust established, and the shared moments of cooperation have left a lasting impression on both the communities served and those involved in the initiative.



Clubs

Between Closeness and Meaning: A Ramadan Moment Shaped by Shared Humanity



Date: 27 March 2025

Ramadan is often perceived as a month of gathering, where families come closer and shared moments quietly gain depth. On March 27, the Anir Club echoed this spirit at the Association of Orphans for Self-Development, creating a space where connection, attention, and humanity met.

As the evening unfolded, members of the Anir Club shared an iftar meal alongside the children, preparing, serving, and sitting together at the same table. The act of eating together became a language of its own: a quiet exchange of presence where conversation flowed naturally, pauses felt meaningful, and the moment belonged equally to everyone there. What mattered most was not the sequence of actions, but the sense of togetherness that emerged through shared time and care.

In the gentle lead-up to Eid, the gathering extended into another meaningful moment as Eid clothing was thoughtfully prepared and shared. Attention to details, small choices, and the anticipation of celebration created an atmosphere where dignity and inclusion were felt rather than stated. The joy that surfaced was subtle and sincere, rooted in the idea that celebration gains its true value when it is experienced together.

The impact of this initiative lived in what could not be measured. For the children, it became a memory anchored in warmth and reassurance, an experience of closeness that continues beyond the evening itself. For the members of the Anir Club, it was an inward shift: a deeper understanding that engagement is not defined by roles or outcomes, but by attentiveness, humility, and the willingness to share food, time, and moments meaningfully.

Through this Ramadan initiative, the Anir Club demonstrated that the most lasting impact often unfolds between actions, within shared meals, quiet preparation, exchanged smiles, and unspoken understanding. Because when people meet one another as equals in humanity, the experience leaves an imprint that endures long after the moment has passed.



Clubs

Grand Voyage 2.0 "Rifq": A Journey of Compassion, Action, and Animal Protection



Date: April 13, 2025

"There are lives among us that cannot speak, yet they feel pain and hope just as deeply. Every life saved leaves behind an unspoken thank-you that stays with us forever."

Some initiatives go beyond activity reports and numbers; they become acts of humanity. On April 13, 2025, the Green Act Club, a student club affiliated with Ibn Tofail University, launched "Rifq, a large-scale humanitarian initiative driven by compassion, responsibility, and a deep sense of solidarity toward those who cannot seek help for themselves, as part of "The Grand Voyage 2.0".

This initiative was designed as a concrete response to the vulnerability and neglect of animals. Rather than limiting its impact to awareness, the project focused on direct action, on-site intervention, and sustainable support. The destination was Tangier, where the club supported Sanctuary for Tangier (SFT), a refuge that works daily to protect and care for abandoned and mistreated animals under challenging conditions.

In parallel, the members of the Green Act Club actively contributed to the reorganization and rehabilitation of the shelter's spaces. This included physical labor aimed at improving the living environment of the animals, enhancing safety, cleanliness, and comfort.

Wooden pallets were installed to optimize the layout of the shelter and create more suitable and structured areas for rest and movement, reflecting a practical and sustainable approach to space improvement.

The initiative also included a significant distribution of donations in kind, consisting of dry and wet animal food valued at over 60,000 Moroccan dirhams. These supplies ensured food security for the shelter over an extended period and reduced the daily operational pressure faced by the refuge. In addition, medications and clothing were provided for the shelter's staff, recognizing their continuous efforts and supporting the human resources behind animal protection work.

The "Rifq" initiative aligns with SDG 1 by recognizing that the health and welfare of animals are deeply intertwined with the economic stability of vulnerable human populations. In many communities, animals, whether livestock or working animals are the primary productive assets and "living banks" for families living near the poverty line. By promoting compassion and providing animal protection, the project prevents the loss of these vital resources due to disease or neglect, thereby safeguarding the livelihoods of families. Furthermore, fostering a culture of "Rifq" (compassion) often leads to more sustainable agricultural practices and reduces the unexpected financial shocks associated with animal health crises, which are a major driver of households falling back into extreme poverty.



Clubs

Union of Students Launches Ramadan Solidarity Campaign to Support Fasting Individuals



On the occasion of the holy month of Ramadan, the Student Office of the Higher School of Education and Training in Kenitra has launched a charitable campaign titled "Iftar for a Fasting Person." This initiative, scheduled for **March 2, 2025**, aims to provide iftar meals to those in need, including underprivileged individuals and travelers, reflecting the spirit of generosity and solidarity that defines this المبارك month.

Driven by a strong commitment to the values of compassion and social responsibility, the Union of Students invites all members of the academic community to take part in this meaningful initiative. Donations will be collected in cash and fully allocated to the preparation and distribution of iftar meals for beneficiaries. Contributions can be made at Salle 2, located at the Student Office of ESEF Kenitra, ensuring an organized and transparent process.

Through this campaign, the Student Office seeks to foster a culture of giving and collective action within the institution. Every contribution, no matter how small, has the potential to make a significant difference in someone's life. By coming together in support of this noble cause, students and staff alike can help spread kindness, strengthen social bonds, and embody the true values of Ramadan.

This initiative aligns closely with the United Nations Sustainable Development Goals, particularly SDG 2, as it seeks to provide meals to individuals in need and reduce food insecurity within the local community. It also contributes to SDG 1 by supporting vulnerable populations during a critical time, and SDG 10 by promoting social inclusion and solidarity. Through this act of collective generosity, the campaign reinforces the role of students as active contributors to sustainable development and community well-being.

Events

Inclusion in Motion: From Dialogue to Transformation at Ibn Tofail University



The Empowerment Center staff - Ibn Tofail University

Event : 11 July, 2025

Every university tells its story through many symbols, its buildings, rankings, research, and its vision for the future. These achievements reflect ambition and perseverance, and Ibn Tofail University continues to advance in these areas with humility and purpose. The goal is not to impress, but to improve, to build spaces that serve people, and knowledge that uplifts society. Yet the essence of a university can never be measured by architecture or statistics alone. Its real greatness lies in its people, in the students and staff who bring those spaces to life every day. Education is not only about knowledge; it is about belonging. Behind every new laboratory, library, or lecture hall stands a human story; one of curiosity, perseverance, and sometimes unseen struggle. Among these stories are those of students with disabilities, whose journeys remind us that excellence means nothing if it is not shared. True progress is not about rising above others; it is about rising with them.

To include is not to add, but to understand. Real inclusion begins before the first lecture, when a university chooses to know its students, to listen, to prepare, and to make learning possible for all. Each year should begin with awareness, evaluation, and anticipation: identifying every student's needs, ensuring the right conditions, and adapting structures when necessary. Students should never have to fight for accessibility or waste energy searching for tools that should already exist.

When institutions anticipate instead of react, they transform barriers into bridges and turn equality into everyday reality. Inclusion, then, is not a policy; it is a culture of care, built through fairness and foresight.

On July 11, 2025, the Empowerment Center at Ibn Tofail University organized a meeting that embodied this spirit. It was not a lecture, but a genuine dialogue, one that seeks to turn listening into long-term action rather than vague words. Students with disabilities were invited to share their lived experiences, not as a formality, but as the foundation for real institutional change. Their voices carried purpose, and their stories became the first step toward concrete measures. The meeting proved that inclusion at Ibn Tofail University is no longer an abstract concept but a reality in motion, built through voices, responsibility, and follow-through.

During the meeting, students expressed needs that were both practical and profound. Visually impaired students asked for Braille printers, tactile paths, and screen-reading tools to learn independently. Hearing-impaired students requested soundproof spaces, hearing aids, and subtitled lectures. Students with reduced mobility emphasized the importance of safe pathways, accessible elevators, and nearby housing. Yet the most powerful message was moral, not material: they asked for understanding, not as a form of empathy or privilege, but as a form of justice and equal regard. Inclusion is not a favor or an act of kindness; it is the right to exist and study with dignity. Their courage turned the conversation from what they lack to what society still needs to learn.

Many barriers are not physical but pedagogical. Accessibility is not limited to ramps or elevators; it also depends on how knowledge is shared and how each student is guided. Students at the meeting spoke about the need for adaptive equipment and technologies that reach every learner, because studying should not mean struggling with the absence of tools. They also emphasized that professors often want to help but do not always know how. This lack of training leaves both sides uncertain: students feel misunderstood, and teachers feel unprepared.

Events

Building Morocco's Scientific Future: Launch of the "Monitor Pass" Doctoral Excellence Scholarship 2025-2026



Event : 19 November 2025

The Ministry of Higher Education, Scientific Research, and Innovation, in a strategic partnership with the National Center for Scientific and Technical Research (CNRST), has officially launched the "Monitor Pass" Doctoral Scholarship for the 2025-2026 academic year. This ambitious initiative is designed to cultivate a new generation of high-level researchers and significantly bolster Morocco's scientific human capital by supporting doctoral candidates who demonstrate academic excellence and a commitment to national development.

To be eligible for this unique opportunity, applicants must strictly meet several mandatory requirements. Candidates must hold Moroccan citizenship and be officially registered in the first year of a Doctoral program for the 2025-2026 academic year at a Moroccan public university. Furthermore, the program is geared toward young talent, requiring that applicants do not exceed 26 years of age by December 31 of their registration year.

A core component of the scholarship is its thematic alignment with Morocco's strategic sovereignty. Research projects must fall under specific priority axes, including Sustainability (Water and Climate Resilience, Renewable Energies), Health Sciences (Medical Biotechnology, Vaccines), and Digital Transformation (Artificial Intelligence, Cybersecurity).

Additionally, the program values the Humanities and Social Sciences, specifically research addressing Education Sciences, Morocco's Territorial Integrity, and the history of the Kingdom.

The financial support provided is substantial, offering a monthly stipend of 7,000 MAD to ensure researchers can focus entirely on their scientific breakthroughs. The grant is awarded for a period of 12 months and is renewable annually for a maximum of three years, contingent upon the successful progress of the research work.

In return for this support, "Monitor Pass" scholars commit to being active members of their university ecosystem. Their obligations include full-time dedication to their research, contributing to the supervision of undergraduate students through tutorials (TD) or practical lab sessions (TP), and participating in the proctoring of exams. Scholars are also required to submit an annual progress report and must not combine this grant with any other national scholarship.

Ibn Tofail University encourages all its eligible first-year doctoral students to complete their applications exclusively through the official electronic portal at <http://bourse.cnrst.ma>. The deadline for registration is strictly set for December 5, 2025. This represents a premier opportunity for scholars to fund their research while actively building the future of Moroccan science.

The Sustainable Development are a universal call to action adopted by the United Nations in 2015 to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity. Comprising 17 integrated goals, the framework recognizes that interventions in one area, such as climate change, will affect outcomes in others, and that development must balance social, economic, and environmental sustainability. By providing a shared blueprint for peace and prosperity, the SDGs encourage global partnerships between governments, the private sector, and academia to address interconnected challenges like quality education, decent work and industrial innovation.



Events

Strategic Partnership Between Ibn Tofail University and Al Omrane to Expand Housing Projects for the University Community



17th February 2025

In a significant step toward improving the well-being of its academic community, Ibn Tofail University has entered into a strategic partnership with Al Omrane Group, aiming to develop new residential projects dedicated to university faculty and staff.

During an official meeting, the President of Ibn Tofail University extended his deep gratitude to the Director General of Al Omrane for their ongoing collaboration, notably recognizing the recent allocation of a 246-lot villa subdivision intended to serve the university's needs. The discussions also focused on future housing initiatives, which will further benefit professors and administrative personnel.

The collaboration aims not only to address the increasing demand for housing but also to promote social stability and quality of life for the university's human resources. By offering proximity to campus, these residential projects are expected to improve work-life balance, reduce commuting stress, and foster a stronger sense of community. This initiative is part of a broader vision to make Ibn Tofail University not just a center of academic excellence but also a model of social responsibility and institutional well-being.

Events

United for Childhood: A National Meeting of Partnership, Protection, and Purpose

13th May 2025

Partners : Ibn Tofail University – Ministry of Solidarity, Social Integration and Family – UNICEF – European Union

Children may not vote, legislate, or lead institutions, but they are the very core of the values, priorities, and future that those institutions shape. They speak in questions, dreams, fears, and hopes, and when a nation listens with purpose and responsiveness, it lays the foundation for a more equitable and enlightened society. On May 12, 2025, Morocco took a historic step toward institutionalizing this principle during the National Meeting for the Mobilization Campaign on the Territorial Implementation and Quality of Child Protection Services, held at the Bouregreg Conference Palace in Sale.

Organized by the Ministry of Solidarity, Social Integration and Family (MSISF) in collaboration with UNICEF and with the strategic support of the European Union, this high-level gathering was far more than a symbolic event. It marked a national shift, turning child protection policies into regional, human-centered, and measurable realities. The meeting also aligned with preparations for the National Day of the Moroccan Child (May 25), serving as a moment of reflection, recommitment, and action.

At the heart of this initiative stood Ibn Tofail University, representing all Moroccan public universities. This agreement formalizes the university's dedication to integrating academic research, youth engagement, and innovation into Morocco's child protection system.

This marks a critical evolution for Ibn Tofail University: from being an educational institution to becoming a catalyst of social change. The university's commitment includes research-driven contributions, fieldwork, policy evaluation, and the mobilization of its academic community to support local child protection services across regions; especially in under-resourced areas.



Events

One of the event's highlights was the signing of two landmark partnership agreements with the participating universities. For Ibn Tofail University, this partnership is not symbolic; it's a roadmap to bridge academic expertise with community realities, ensuring that child protection is not confined to policy papers but felt in homes, schools, and municipalities.

The meeting also saw the launch of the Joint Action Program 2025–2026 between the Ministry and UNICEF, aimed at building stronger territorial child protection systems, enhancing intersectoral coordination, and ensuring that children's rights are upheld through quality, localized services.

Throughout the day, expert panels and workshops emphasized interdisciplinary collaboration, the strengthening of local institutions, and the role of academia in designing practical, evidence-based solutions to protect children. These conversations weren't abstract; they were driven by urgency and grounded in real regional needs.

This initiative echoes Morocco's broader vision of building a stronger social state, one that places the rights, safety, and well-being of children at the very heart of governance and human development. It also reflects the nation's moral and legal commitment to protect children, not as a sectoral task but as a shared national responsibility, interwoven across ministries, universities, municipalities, families, and global partners.

By participating in this national milestone and committing itself through concrete actions, Ibn Tofail University has demonstrated that academic institutions can and must be active agents of national resilience. The university's involvement reflects a deep understanding: a society cannot build forward if it leaves its children behind.



Events

Enhancing Student Employability Through Thematic Training Workshops



Partners: Faculty of Human and Social Sciences – Office of Cooperative Development – INJAZ Al Maghrib

As part of its ongoing strategy to strengthen student employability and support professional integration, the Faculty of Human and Social Sciences at Ibn Tofail university continued its series of specialized training workshops this week, in collaboration with new institutional and associative partners. These initiatives reflected a proactive approach aimed at equipping students with transversal skills and practical tools to better navigate the labor market.

The first workshop, held on Monday, November 3, 2025, focused on "Self-Employment Through Cooperatives." Organized in partnership with the Office of Cooperative Development (ODCO), this session highlighted the cooperative model as a viable pathway for entrepreneurship, income generation, and sustainable socio-economic development.

Participants were introduced to the opportunities offered by the social and solidarity economy, as well as to mechanisms for the creation, structuring, and support of cooperatives.

The second workshop took place on Wednesday, **November 5, 2025**, under the theme "Orient Your Professional Path," in partnership with INJAZ Al Maghrib. This training aimed to support students in identifying their skills, clarifying their professional aspirations, and developing a coherent and realistic career plan. Through interactive discussions and practical activities, participants were guided in a structured reflection on their academic and professional futures.

At the conclusion of each workshop, a certificate of participation was awarded to all attendees, recognizing their commitment to personal and professional development. Both sessions were held in Room 18 at the Faculty of Human and Social Sciences, providing a conducive environment for learning and exchange.

Through these initiatives, the Faculty reaffirmed its commitment to an open and engaged university model, fostering autonomy, initiative, and employability among students, while aligning its actions with sustainable development goals and national priorities for youth employment and entrepreneurship.



Events

Empowering Rural Entrepreneurship: Innovation Camp at Ibn Tofail University



Partners : INJAZ AL MAGHRIB – CREDIT AGRICOLE DU MAROC – IBN TOFAIL UNIVERSITY

On **December 2, 2025**, at 2:00 PM, the Code 212 Center at Ibn Tofail University will host an ambitious Innovation Camp. Organized in partnership with Injaz Al-Maghrib and Crédit Agricole du Maroc, this event is designed to harness the creative energy of students to solve real-world financial challenges using cutting-edge technology.

The central challenge of the camp focuses on a critical pillar of the Moroccan economy: the rural entrepreneur. Participants are tasked with developing strategies for how Crédit Agricole du Maroc can leverage Artificial Intelligence (AI) to analyze the behaviors of rural business owners. The goal is to design personalized financial solutions that not only meet banking needs but also maximize the social and economic impact within rural communities.

This initiative aligns perfectly with the university's mission to bridge the gap between academic learning and professional practice. By placing students at the heart of the "FinTech" revolution, the camp encourages them to think critically about data ethics, predictive modeling, and the unique socio-economic landscape of the Moroccan countryside.

To incentivize high-level innovation, the organizers have announced a special prize for the winning team. This reward recognizes the most feasible, impactful, and innovative AI-driven solution, providing the winners with a significant boost to their professional and entrepreneurial profiles.

Beyond the competition, this event serves as a platform for networking and mentorship. Students will have the opportunity to interact with experts from the banking sector and entrepreneurship coaches, fostering a spirit of leadership and social responsibility. This Innovation Camp represents a vital step toward creating a more inclusive and technologically advanced financial future for Morocco.

The Innovation Camp at the **Code 212 Center** directly advances several United Nations Sustainable Development Goals (SDGs) by transforming how rural entrepreneurs interact with the financial system. By challenging students to develop AI-driven behavioral analysis, the event supports Industry, Innovation, and Infrastructure, specifically targeting the expansion of financial services to small-scale enterprises. It also acts as a powerful catalyst for Decent Work and Economic Growth by promoting technology-led entrepreneurship and innovation that can formalize and grow rural businesses. Furthermore, by using Artificial Intelligence to create personalized financial profiles for underserved populations, the initiative contributes to No Poverty and Reduced Inequalities, bridging the digital and financial divide that often leaves rural communities behind. This collaboration between Ibn Tofail University, Injaz Al-Maghrib, and Crédit Agricole represents a concrete application of Partnerships for the Goals, demonstrating how public-private academic alliances can build a more inclusive and resilient economy.



Conclusion

In retrospect, our university took significant measures in 2025 to translate its commitment to SDG 1 into tangible actions. The initiatives presented in this report, whether related to access to education, financial support, or the development of social entrepreneurship, demonstrate our institution's determination and ability to catalyze change. These actions are part of an ongoing trajectory aimed at eradicating poverty and shaping a future where everyone has the opportunity to thrive, regardless of their socio-economic background.

1 NO
POVERTY



THE GLOBAL GOALS

EDUCATING FOR A WORLD WITHOUT POVERTY



**SUSTAINABLE
DEVELOPMENT**
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