جامعة ابن طفيل
Université Ibn Tofaïl
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2025

SDG4 REPORT

QUALITY EDUCATION

SUSTAINABLE DEVELOPMENT
IBN TOFAIL UNIVERSITY

Introduction

SDG 4

At the heart of its educational mission, Ibn Tofail University wholeheartedly embraces the principles of sustainability and inclusion. From implementing new pedagogical approaches to promoting equitable access to education, our commitment to creating an inclusive and high-quality educational environment remains central to our concerns. As we navigate the complex dynamics of the educational landscape, we are determined to shape a future where every individual, regardless of their circumstances, can access an education that nurtures their potential and prepares them to contribute positively to society. This report is an invitation to explore with us the achievements and aspirations of Ibn Tofail University in advancing SDG 4 in 2025.

4 QUALITY EDUCATION



THE GLOBAL GOALS

Assessment of the Year

***0 DH Tuition fees** for the bachelor's, master's, and doctoral programs*
195 academic programs
236 Master's degree programs
27 Doctoral degree programs
36 Engineering & specialized schools programs
31 Research laboratories
50.629 undergraduate students
10.726 Graduate / post-graduate
61.355 total number of students
89 Double degree programs
178 Cultural & Sports clubs
7 Excellence centers
406 Online developped courses
406 Doctoral researchers trained
66 Adminstrative staff trained
55 Professors trained

Higher School of Education and Training

It trains professionals in educational intervention. It stands out with a diverse training offer, focused on excellence, innovation, and a clear response to the needs of society.

- Primary Education
- Secondary Education with All Specializations
- University Bachelor's Degree in Educational Technology
- University Bachelor's Degree in Training Management and Skills Development
- Certificate of Qualification for Teaching and Training Professions

University Library



- The smart library is about **5000 m2**, it provides a well-designed space dedicated to support smart learning, collaboration and high quality research.
- More than **50,000** books, journals, periodicals, and encyclopedias
- Access to a variety of online resources, including specialized journals for students, teachers, and university staff
- It provides a comprehensive and diverse learning and research environment, including a conference room, a children's area, a multimedia library, and a workspace dedicated to doctoral students and research faculty.

Educational Resources Center

It is an innovative initiative aimed at promoting innovation in teaching and improving the quality of education within the university. This center is a key element of the university's commitment to ensuring high-quality, inclusive, and equitable education for all. Some of these significant actions include:

- Production of educational capsules, instructional videos, animations, and interactive content to complement traditional courses. These resources would be available online, providing students with flexible access to high-quality learning materials.
- Organization of training workshops for teachers on the creation and use of these digital resources.
- Providing students with a personalized learning experience by selecting resources that best match their learning style.
- Making education more accessible, particularly for students with time or location constraints.
- Enhancing teaching quality and increasing the appeal of academic programs for students.

Training programs

Accredited Training Programs under the Framework Agreement for the Implementation of the 10,000 Social Work Specialists Training Program

In the context of agreements signed by the supervisory ministry and various ministerial departments, during the academic year 2024 - 2025, Ibn Tofaïl University has launched several training programs across different academic cycles.

Etab	Cycle	Field Title	Enrolled
FSHS	Bachelor's	Inclusive Education for People with Disabilities	165
		Social Assistance	174
		Education and Social Integration	174
FSJP	Master's	Labor Law and Social Protection	44
		Human Rights and Public Policy	40

The aim is to provide the various ministries with the qualified human resources necessary for the development of priority projects launched at the national level. In accordance with the High Directions of His Majesty King Mohammed VI, may God Assist Him, to continue building a Morocco of progress and dignity with the participation of all, and as part of the implementation of the commitments of the Marrakech Declaration 2020 for the elimination of violence against women and girls, launched under the effective presidency of Her Royal Highness Princess Lalla Meryem on March 8, 2020, Ibn Tofaïl University has launched several programs under the agreement signed by the Ministry of Higher Education, Scientific Research and Innovation, and the Ministry of Solidarity, Social Development and the Family, aiming to train 10,000 specialists in social action.





Training programs

Development of Alternating Training Programs between University and Industry

Within the framework of the ESRI Pact, the development of alternating training programs at Moroccan universities aims to significantly contribute to improving graduates' employability by bridging the gap between the academic and professional worlds.

This new framework for alternating training aims to:
Integration of students into the professional world: Alternating training programs provide students with the opportunity to apply their theoretical knowledge in a real professional environment. This allows them to gain practical experience in the workplace and develop practical skills sought after by employers.

Reduction of the gap between education and employment: By allowing students to familiarize themselves with the requirements of the labor market during their university education, alternating training programs help reduce the gap between the skills acquired at university and those demanded by employers.

Enhancement of graduates' employability: Students who have undergone alternating training programs are often perceived as more employable due to their early professional experience. They are better prepared to enter the job market and can benefit from a professional network developed during their training.

Increase in business engagement: Alternating training programs encourage collaboration between universities and businesses, fostering a mutually beneficial exchange of knowledge and resources. Companies are often more inclined to participate in such programs when they recognize the benefits they derive from them.



Training programs

Development of Alternating Training Programs between University and Industry

Promotion of entrepreneurship and innovation: Alternating training programs can also encourage entrepreneurship by allowing students to develop business management skills and connecting them with entrepreneurs and mentors in their field of study. This fosters innovation and the creation of new businesses.

As it is a first initiative at Ibn Tofail University in Kenitra, alternating training has been initiated at the EST with a professional bachelor's degree in "Insurance Techniques and Advice (ITA)" in partnership with AXA Assurance Rabat, and then in an "Industrial Quality (IQ)" DUT in partnership with HIRSCHMANN AUTOMOTIVE Kenitra, with an annual enrollment of 28 students.

Degree Field	Name	Partner
Bachelor's Degree (LP)	Insurancev Techniques and Advice (ITA)	AXA Assurance Rabat
University Diploma of Technology (DUT)	Industrial Quality (IQ)	HIRSCHMANN AUTOMOTIVE Kenitra



Environmental Training Initiatives

UIT adopts a comprehensive approach to sustainability education encompassing dedicated training programs specifically targeting environmental aspects. These are pivotal in nurturing a generation of professionals equipped to address pressing environmental challenges and drive sustainable practices across diverse sectors.

Recognizing the interconnectedness of environmental issues with social, economic, and political factors, our training programs adopt an interdisciplinary approach. This fosters holistic understanding and empowers participants to develop innovative solutions that consider the complex interplay between environmental conservation, societal well-being, and economic prosperity. UIT offers a diverse array of courses, workshops, and seminars meticulously designed to delve into various facets of environmental sustainability. These programs cover an extensive range of topics including but not limited to renewable energy sources, ecosystem conservation strategies, waste management techniques, and environmental policy frameworks.
At UIT, we prioritize ongoing staff development and training to ensure that our employees are equipped with the knowledge and skills necessary to contribute to our sustainability goals. We integrate sustainability principles into various training sessions and professional development opportunities throughout the year. We allocate approximately 2 to 3 hours per employee per training for sustainability-related training initiatives. These efforts show our commitment to fostering a culture of environmental stewardship and continuous improvement across our organization.



Teacher Training Project

The teacher training project at ESEF is an initiative aimed at enhancing teachers' skills.

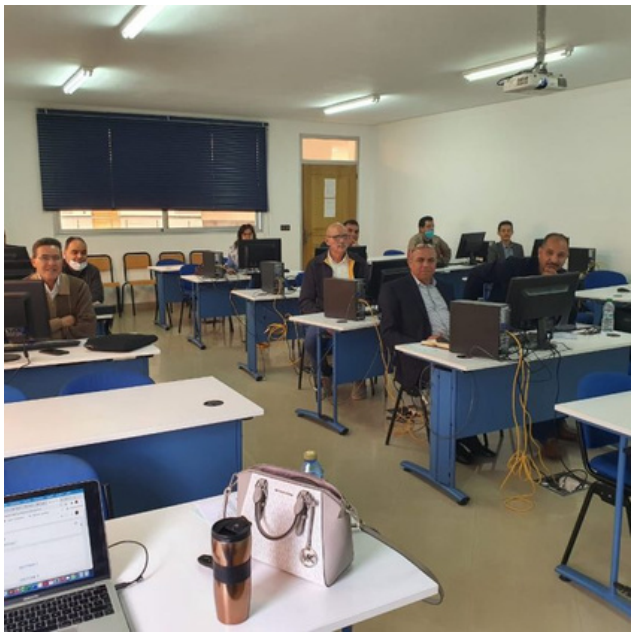
The teacher training project at the Higher School of Education and Training of kenitra, under the ESRI Pact is an initiative aimed at enhancing teachers' skills. This project is of paramount importance and allows for:

Strengthening Teachers' Skills: This project aims to provide teachers with the tools, knowledge, and skills necessary to deliver quality education tailored to students' needs and in line with current socio-economic challenges.

Improving the Quality of Education: By enhancing teachers' skills, the project directly contributes to improving the quality of education provided in Moroccan schools. Better-trained teachers are able to adopt innovative and effective teaching practices, resulting in improved student performance.
Integration of Citizenship and Civil Responsibility Concepts: By focusing on teacher training in citizenship and civil responsibility, the project aims to promote values such as respect for human rights, social justice, democracy, and civic participation. This helps to educate engaged and responsible citizens capable of making positive contributions to society.

Embracing Linguistic Diversity: The project also encourages the teaching and learning of linguistic diversity, which is essential in a multilingual country like Morocco. By valuing and teaching different languages, teachers can promote inclusion and strengthen the sense of belonging among students from various linguistic communities.



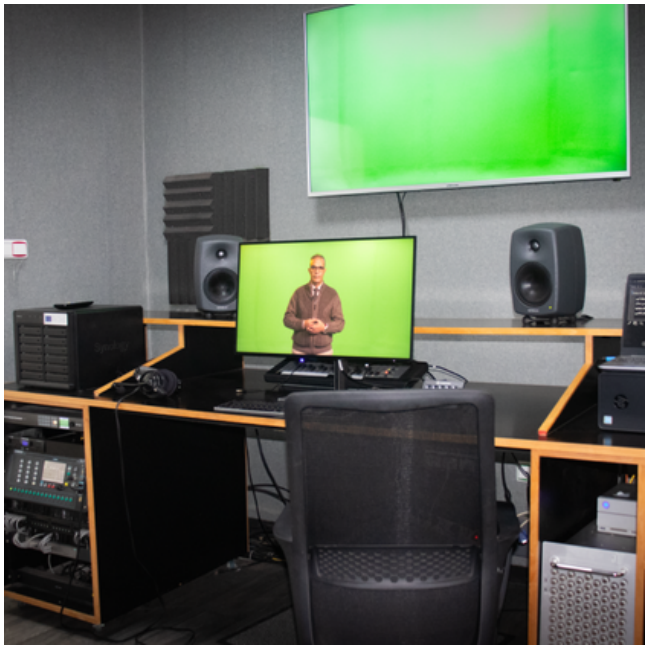


Teacher Training Project

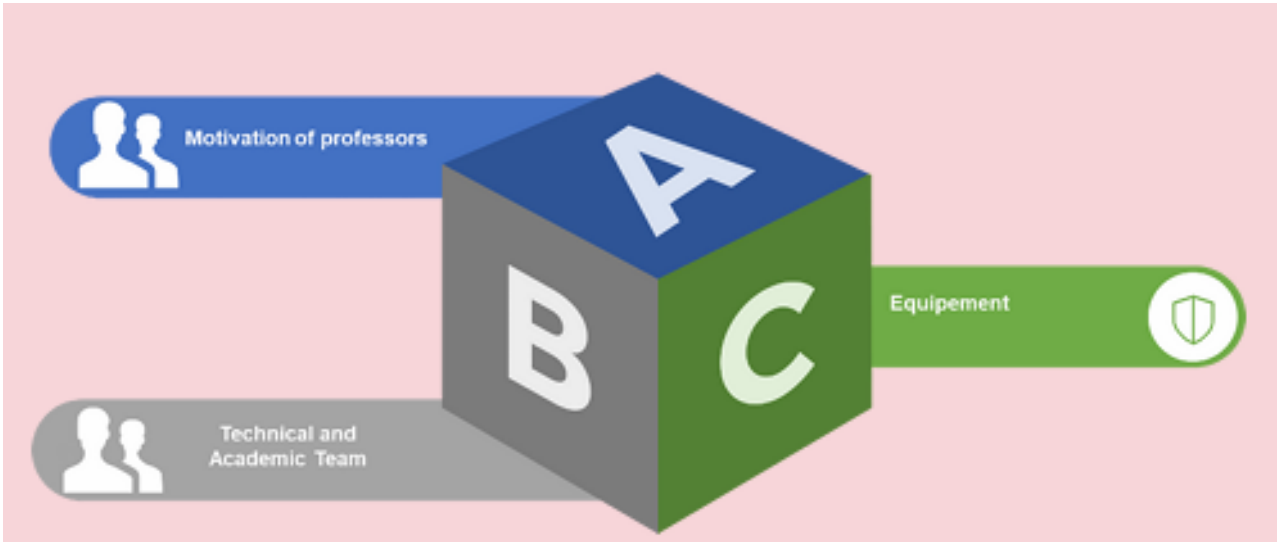
Sector	Enrolled
High school - French language	148
High school - Mathematics	167
High school - English language	238
High school - Arabic language	177
High school - Islamic education	216
High school - Philosophy	91
Primary school	540
Primary school : Amazigh language	416
Life & Natural Sciences	97
Physics & Chemistry	58
High school - Sports	150
High school - History & Geography	188

FACTORS OF SUCCESS OF ONLINE EDUCATION at IBN TOFAIL UNIVERSITY





The success of online education at Ibn Tofail University is attributed to its comprehensive approach, which includes robust technological infrastructure, strategic partnerships, extensive support services, high-quality educational resources, dedicated faculty development, and a student centric approach. These factors collectively create an inclusive and effective online learning environment that caters to the diverse needs of its student population, ensuring that all students have the opportunity to succeed.



Pedagogical and Digital Innovation Center

The Center for Pedagogical and Digital Innovation at Ibn Tofail University has been instrumental in the evolution of teaching and learning within the university. Its initiatives and achievements reflect a strong commitment to innovation and pedagogical excellence. The Center for Pedagogical and Digital Innovation (CIPN) at Ibn Tofail University plays a crucial role in the modernization and continuous improvement of educational practices within the university.

The Center for Pedagogical and Digital Innovation (CIPN) has the fundamental mission of encouraging the integration of technology into teaching methods. It does not merely promote the use of digital tools in education; it also aspires to transform the educational experience by making learning more interactive, accessible, and tailored to the individual needs of students. By supporting the professional development of teachers through specialized training, the CIPN aims to equip the teaching staff with the necessary skills to effectively integrate digital technologies into their teaching strategies.

UIT's commitment to expanding online education is evident in its significant increase in the number of online courses. During the academic year **2024-2025** the university has digitalized **62 of training modules**, and produced about **1400 pedagogical videos**, marking a considerable rise from previous years. These courses are designed to be interactive, featuring videos, quizzes, downloadable materials, and live virtual classes. With over **262 active Instructors** on the platform, UIT is setting a benchmark for online education in the region.
This collaborative space will foster discussions between students and teachers through dedicated forums, while enabling the completion of group projects online and providing specific areas for student clubs and associations. Link to the center: https://cipn.uit.ac.ma/



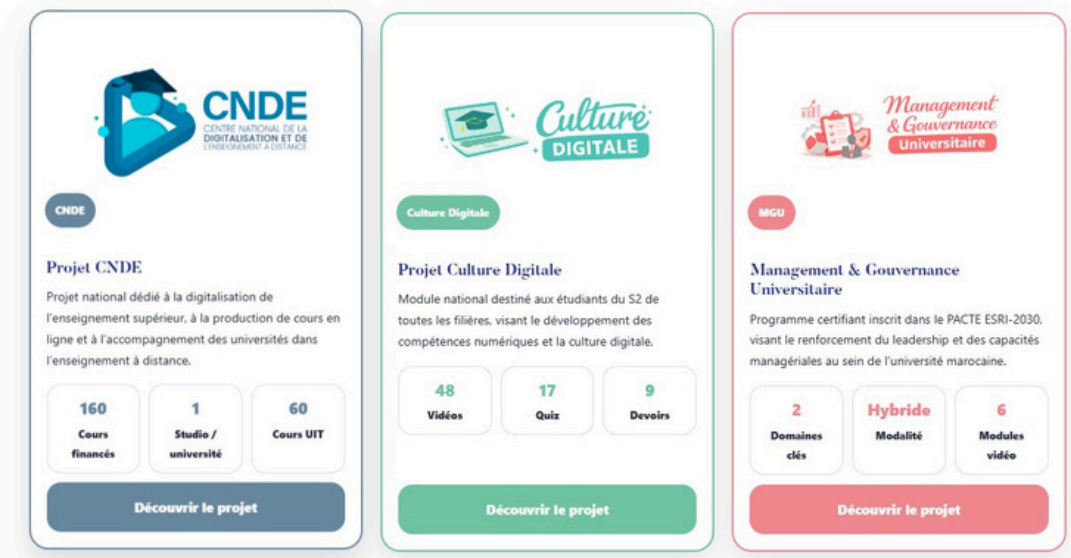


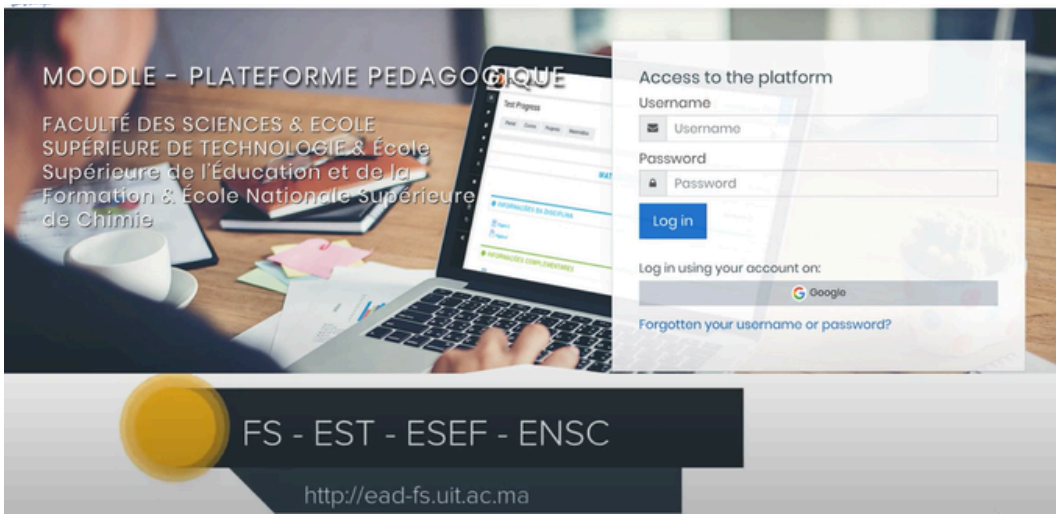
Moodle Platform

As part of the partnership agreement concluded between MERSI, Mohammed VI Polytechnic University (UM6P), and the OCP Foundation, regarding the establishment of a National Center for Digitalization and Distance Learning (CNDE) at UM6P, the partners are working towards the achievement of the following objectives:

- Defining a Moroccan vision and strategy for distance higher education;
- Establishing the organization and network constituting the Moroccan Center for Digitalization and Distance Learning;
- Setting up and equipping recording studios and a consolidated IT platform;
- Developing the pedagogical engineering of distance learning and training the stakeholders;
- Producing educational content;
- Proposing strategies to enhance beneficiaries' access to distance learning platforms.
- Launching a call for projects covering the various axes inherent to distance learning;

UIT has been by far the most active university in terms of creating online courses. With **60 hybrid courses**, UIT has significantly contributed to the digital education landscape in 2024-2025. Recently, **3** strategic projects carried out and supported by the Center for Pedagogical and Digital Innovation including: **CNDE project, Digital culture project, and Higher education management and governance**.





Moodle Platform

UIT has leveraged cutting-edge technologies, including artificial intelligence and virtual reality, to enhance the learning experience. A standout feature is the use of interactive avatars in course delivery. These avatars, powered by AI, serve as virtual instructors, providing students with an engaging and immersive educational experience. This innovation represents a breakthrough in distance learning and sets UIT apart from other institutions in the region.

Real Professors



Intelligent Avatars

This comprehensive production of various online courses highlights the university's dedication to enhancing the quality and accessibility of education through the use of digital tools, supporting the mission of the Center for Pedagogical and Digital Innovation.

In 2024, UIT launched an ambitious project to digitalize entire academic programs. The focus was on large institutions with high student enrollments, aiming to provide scalable and uniform quality education. The digitalization effort involves creating digital pathways for multiple academic disciplines, ensuring that even large classes can be taught efficiently while maintaining high educational standards. In **2025** there have been **60 modules integrated the Moodle platform** on https://cnde.ma/. The first edition witnessed the sponsoring of **75** projects, while the second edition reaches **85**, with a total of **160** projects focusing on aspects integral to online learning in higher education.

Realisations in statistics:

- Faculty of Legal and Political Sciences: **6** programs-**15** modules
- Faculty of languages letters and arts: **4** modules digitalized
- Faculty of Sciences: **6** Programs - **15** modules
- Faculty of Humanities and Social Sciences: **1** Program - **22** modules
- Institute of Sports Professions: **1** Program

5 Faculties
18 programs
19.534 targeted students

2024-**2025 Overview**



1.2 Million sessions
242,000 users
12 min average engagement duration

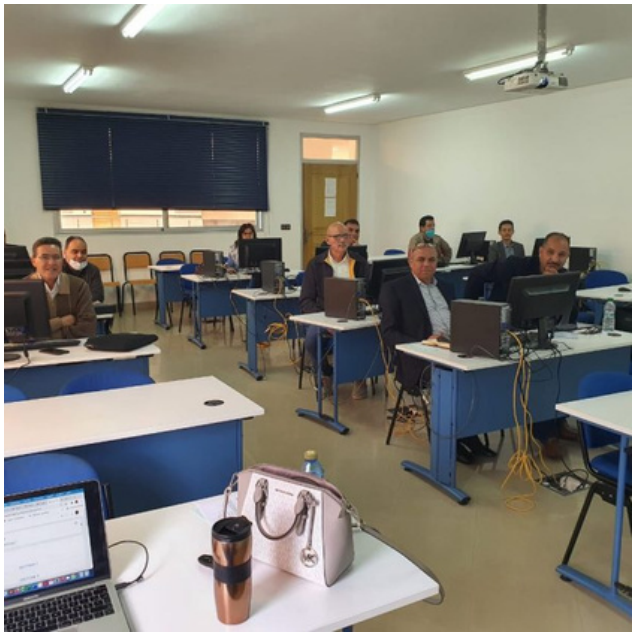
MOODLE PRESENTATION LINK

Training of Professors

Faculty are encouraged to experiment with new teaching methodologies and technologies to enhance the learning experience and meet the evolving needs of students. Ibn Tofail University offers extensive training programs to help faculty members effectively integrate digital tools and online teaching strategies into their courses. This ensures that educators are well-equipped to deliver high-quality online education.







Enhancing Student Access and Engagement in Online Learning

Ibn Tofail University's commitment to academic excellence extends to its online students, who benefit from a range of tailored support services designed to enhance their learning experience. From personalized online tutoring sessions conducted by experienced faculty members to interactive discussion forums where students can engage with peers and instructors, every effort is made to ensure that online learners receive the same level of attention and guidance as their on-campus counterparts.

Ibn Tofail University understands that access to reliable internet connectivity is paramount for effective online learning. Ibn Tofail University has established partnerships with local internet service providers to offer discounted packages to students. This initiative aims to reduce the financial burden on students and ensure they have reliable access for their studies. UIT also provides high-speed internet access across the campus, enabling students who may not have reliable home internet to utilize university facilities for their online coursework.

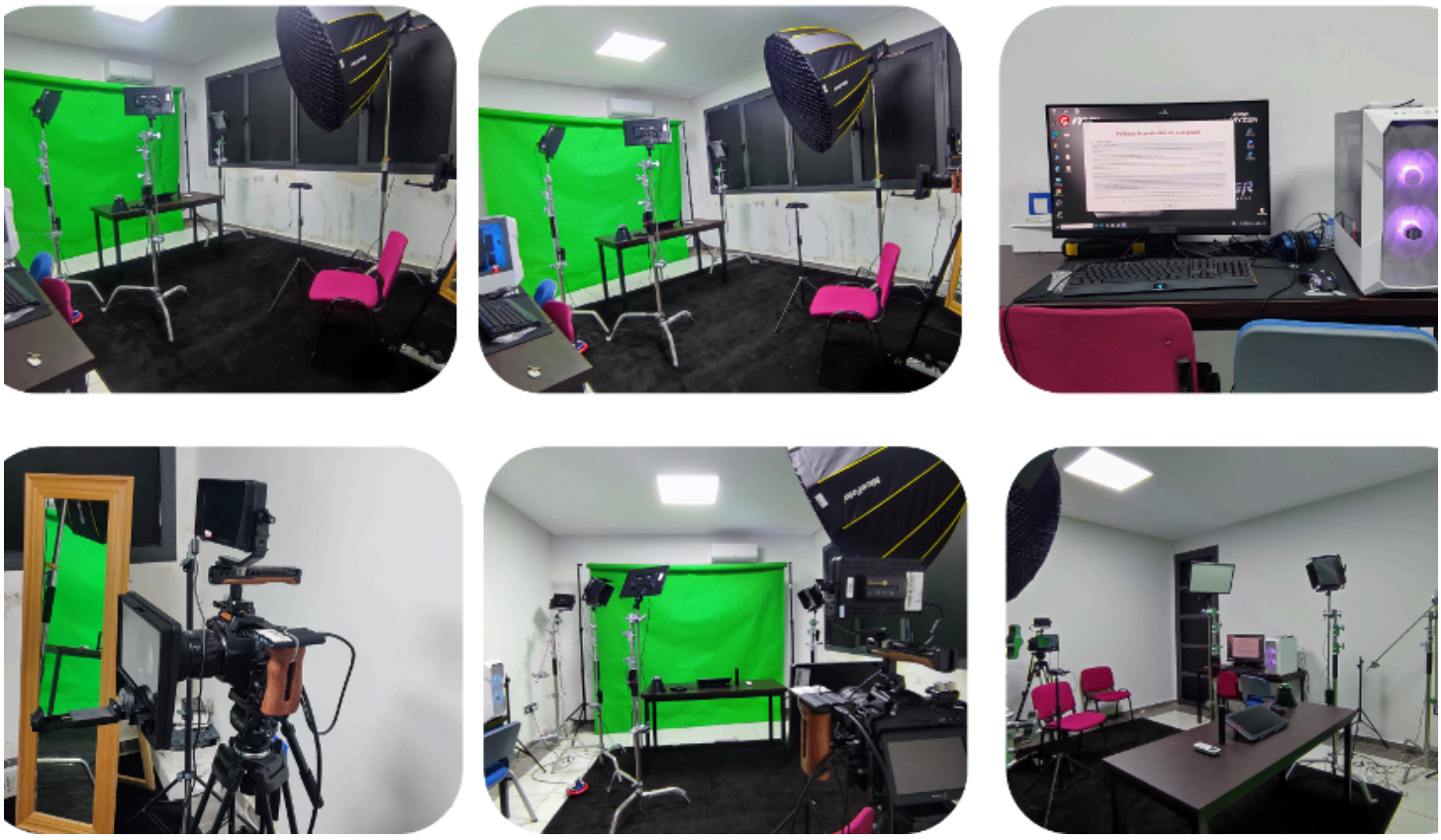
Additionally, through collaboration with the Ministry of Higher Education, the university distributes SIM cards equipped with internet connectivity, thereby removing barriers to access and ensuring that all students can fully engage with their online courses.

The university has invested in robust digital infrastructure, including multiple Moodle platforms, which facilitate the smooth delivery of online courses and resources. This infrastructure ensures that students have continuous access to educational materials, regardless of their physical location.

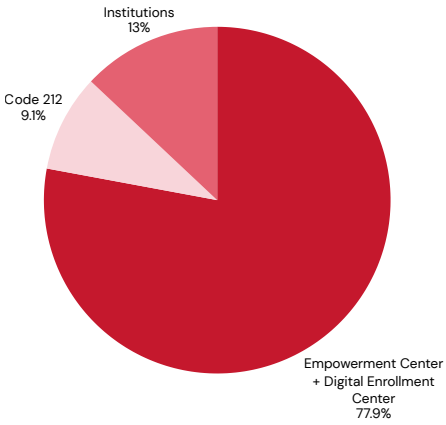


Enhancing Student Access and Engagement in Online Learning

ESEF Studio



By ensuring a modern and efficient learning environment through connected classrooms, well-equipped laboratories, robust servers, and reliable internet connectivity, UIT has invested significantly in providing state-of-the-art equipment and facilities. For digital education to thrive, robust infrastructure is essential. In 2024-2025, the university enhanced its technological resources by making available more than **2,200 computers** to accommodate a growing number of students. These improvements ensure that students have reliable access to the resources they need to succeed in a digital learning environment.



Locations hosting the computers

Enhancing Student Access and Engagement in Online Learning

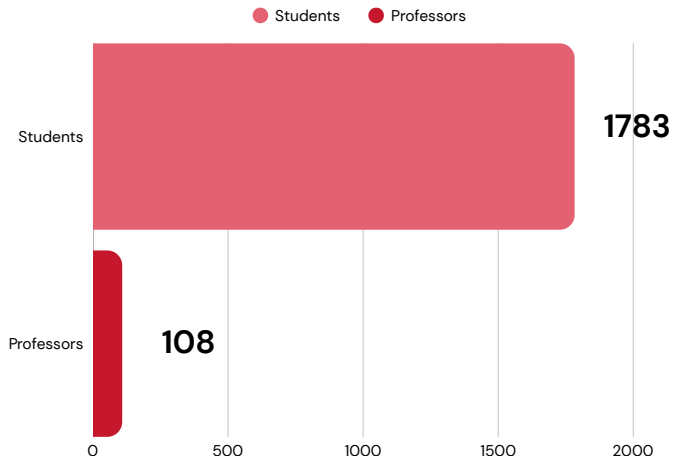
The university has fully integrated the Moodle learning management system (LMS), providing a reliable and user-friendly platform for online courses. This platform supports various teaching methods and resources, facilitating a comprehensive learning experience. Printed materials are provided to students who cannot access digital resources. These packs include textbooks, course notes, and assignment sheets.

A dedicated team provides continuous administrative and technical support to both students and faculty, ensuring smooth operation of online courses and quick resolution of any technical issues. UIT offers personalized support and resources to meet individual student needs, ensuring that each student can achieve their academic goals.

In addition, the university has developed and deployed new online modules, such as "University Study Methodology" (MTU) and "Digital Culture." These modules are specifically designed to meet the needs of students, focusing on essential skills and knowledge critical to academic success.

Development of the "Digital Culture" Module

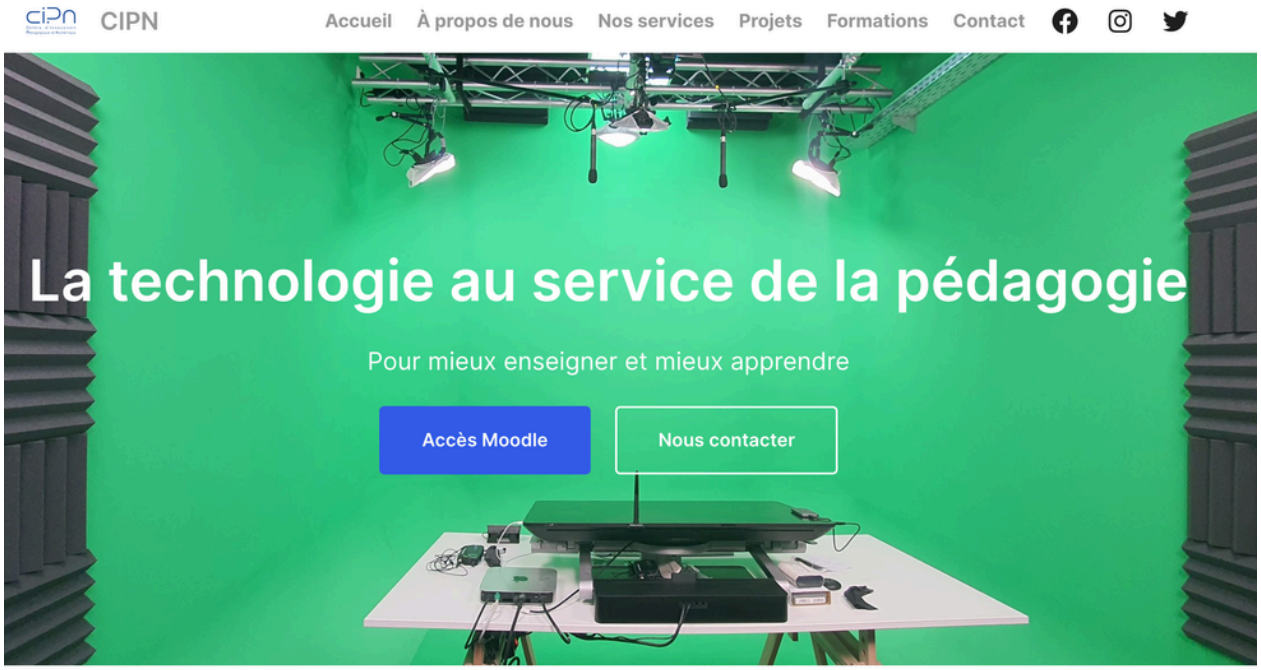
The Ministry of Higher Education, Scientific Research, and Innovation (MESRI) entrusted the development of the "Digital Culture" module to Ibn Tofail University. This module, focused on digital skills, will be offered in a hybrid mode to second-semester students enrolled in all open-access institutions.
The creation of video content for both the MTU and Digital Culture modules highlights the university's commitment to enhancing education quality and accessibility through digital tools, aligning with the objectives of the Center for Pedagogical and Digital Innovation.



Accounts created 2024- 2025

48 Videos (French and Arabic)
Total Duration: 3h53min
17 Quizzes
9 Assignments

Technology in the service of pedagogy



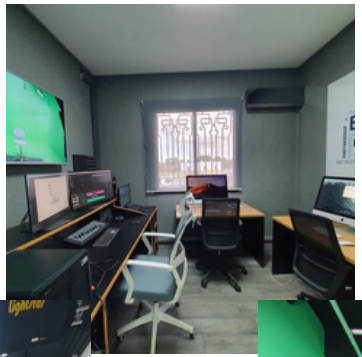
For more information about our initiatives, programs, and the integration of digital technologies in our academic environment, please feel free to reach out to us. The Center of Pedagogic Innovation at Ibn Tofail University is dedicated to enhancing the teaching and learning experience through cutting-edge digital tools and innovative practices. We are here to support faculty, students, and staff in their journey towards educational excellence.

A Multidisciplinary Team Dedicated to Quality

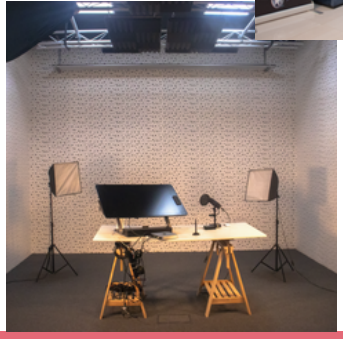
The Center's pedagogical and technical team brings together complementary expertise, mobilized to support the design, production, and online delivery of high-quality educational content. It includes specialists in audiovisual editing and production, as well as experts in educational technology (instructional design, digital tools, content scripting, and platform integration). This synergy ensures comprehensive support, from the initial pedagogical concept through to full operational deployment

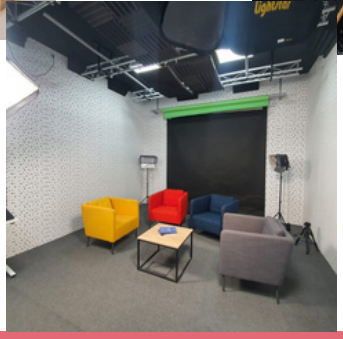
High quality infrastructure

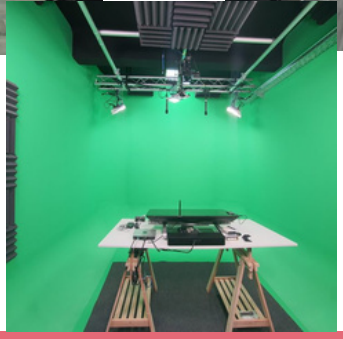












Employment Initiatives

Adapting Education to Regional and Global Workforce Demands

As part of the Acceleration Plan for the Transformation of the Higher Education, Scientific Research, and Innovation Ecosystem by 2030 (PACTE ESRI 2030), The educational programs provided by the 11 institutions of the UIT have expanded to include excellence programs that align with regional and global workforce demands. These programs encompass Artificial Intelligence and Data Engineering, Applied Finance and Economics, Audiovisual, Gaming, Design, and Interactive Multimedia, Applied Geomatics, Agro-Food Biotechnology, and Automotive and Aerospace Engineering. By equipping students with skills in these cutting-edge fields, the UIT is positioning them to thrive in a competitive job market and meet the evolving needs of industries worldwide, fostering innovation and economic development.

Excellence programs

28 programs





More about excellence programs

Continuing Education at Ibn Tofaîl University: Enhancing Employability

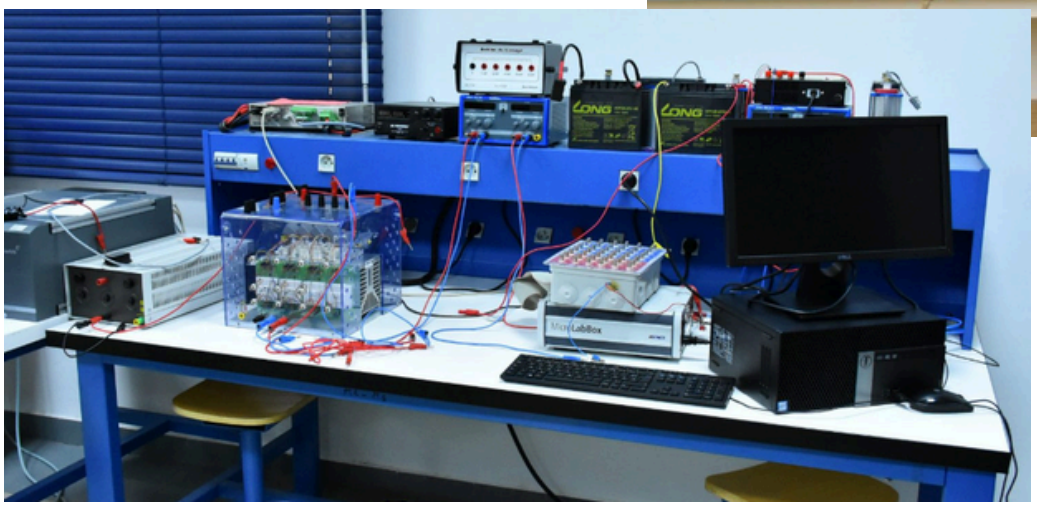
Ibn Tofaîl University offers 139 continuing education programs across various fields to support the professional development of employees all across the country. With 6,000 students enrolled each year and 500 dedicated professors, the university is committed to fostering an environment that promotes lifelong learning.

These programs aim to enhance skills and knowledge, making participants more competitive in the job market. By providing access to high-quality training, Ibn Tofaîl University helps professionals adapt to changing industry demands, thereby improving their employability.

This focus on continuing education aligns with the principles outlined by Times Higher Education, emphasizing the importance of lifelong learning and professional growth. Such initiatives not only enhance the university's reputation but also contribute to a skilled workforce that meets the needs of both national and multinational companies.

Continuing education
139 programs





More about continuing education

Employment Initiatives

University Career Development Center

To foster engagement with the socio-economic environment and enhance the employability of future graduates, Ibn Tofail University (UIT) established a Career Development Center (CDC) in July 2017. This initiative aligns with global best practices in higher education, emphasizing the importance of preparing students for the job market from the outset of their academic journey.

Key Initiatives and Collaborations

The CDC is a strategic response to the growing demand for employable graduates. It builds on the foundation laid by the establishment of Morocco's first National Agency for the Promotion of Employment and Competencies in March 2015. This pilot program has since been expanded to universities across the kingdom, reinforcing a nationwide commitment to enhancing graduate employability.

Core Mission

The CDC's primary mission is to equip UIT graduates with the skills necessary to succeed in the professional world. This includes:

- **Skill Development:** Focused on developing communication skills and professional competencies essential for effective job placement**.**
- **Networking Opportunities:**

Facilitating connections between graduates and industry professionals to enhance job readiness.

CDC Services

To support its mission, the CDC offers a comprehensive range of services designed to showcase and develop the professional capacities of ITU graduates:

Communication Skills Enhancement: Workshops on interview techniques, job negotiation, and personal branding to effectively present candidates' qualifications.
Career Information Resources: Creation and dissemination of informational materials (posters, leaflets, brochures) to raise awareness about various career paths and job opportunities.
Professional Networking Events: Organizing career fairs and forums to create opportunities for graduates to meet potential employers and industry leaders.

Employment Initiatives

Internship and Job Databases: Developing a centralized database for internship offers and job listings, making it easier for students to find relevant opportunities.

Internship Coordination: Facilitating internship programs that provide practical experience, essential for bridging the gap between theory and practice.

Job Search Workshops: Conducting training sessions focused on effective job search strategies and techniques.

CV Library: Establishing a library of CVs to help employers connect with qualified graduates.

Career Observatory: Creating a career observatory to track the employment pathways of ITU graduates, providing insights for continuous improvement.

Alumni Association Support: Promoting the formation and sustainability of alumni associations to foster community and networking opportunities.

Consultative Body Formation: Establishing a consultative body comprising business leaders and industry representatives to inform strategic initiatives and support alumni career development.



Employment Initiatives

Financial Positions in Kénitra

- Positions Available: 120
- Company Location: Kénitra
- Field: Finance
- Description: A company is seeking financial profiles to handle tax and accounting files. Candidates with a background in finance, accounting, or related fields are encouraged to apply for this valuable opportunity.

Beyond com recruitment of over 300 graduates in various fields

To support its expansion at both national and international levels, Beyond Com International Group (www.beyondcom.ma) launched a large recruitment campaign for graduates of Ibn Tofaîl University.

The company specializes in event organization, with recognized expertise in the MICE (Meetings, Incentives, Conferencing, Exhibitions) sector. Beyond Com is a leader in medical events in Morocco and is also distinguished by its know-how in creating and managing exhibition spaces. The group's competencies also extend to tourism and audiovisual, where it offers expert advice and innovative solutions to both associations and companies.



Building Skills Beyond the Classroom: The Impact of Extracurricular Activities on Ibn Tofail uiniversity Students

At Ibn Tofail University, students engage in a diverse range of activities, from competitive sports to entrepreneurial initiatives. These experiences not only foster teamwork, leadership, and time management but also help students build resilience and adaptability. Many Ibn Tofail students excel as athletes, proudly representing national teams, which enhances their discipline and commitment.

Alumni Engagement

Ibn Tofaîl University fosters strong connections with its alumni, who are successfully working in both national and multinational companies such as the Central Bank, ministries etc.

This engagement allows current students to benefit from networking opportunities, mentorship, and insights into various industries. Alumni often participate in university events, sharing their experiences and providing guidance to the next generation of graduates. Through these initiatives, the university strengthens its community and enhances the career prospects of its students.



Association:
alumni ENCG
ENSA Alumni
ADE
BDE
ENACTUS



Some UIT alumni are now members of international institutions and laboratories:
Zakaria Mansouri: J-Pal
Étudiant President Association Internationale .
Najat: nucléaire
Oumaima Tounchibine
Jihan Akif
Chamsseddine
Houda litto: manager at unified communications (bachelor in chmestry)
Zraymak
Rabiaa Mallou : Responsable développement RH chez Yazaki Morocco
Radouane essounaini : Responsable unité maintenance PSA
Khadija El Madini. Contrôleuse qualité. Groupe PSA

From A to Z: Internship and Employment in the Digital Era in Morocco

On **September 22, 2024**, the Foreign Students Club of ENCG-Kenitra organized a remarkable event titled "Masterclass Employment Morocco". This online session, held via Google Meet at 7:00 PM, served as an invaluable resource for students and young professionals navigating the complexities of employment and internships in Morocco, particularly in the context of the ever-evolving digital era. However, it is important to emphasize that the initiative's success was not solely due to the efforts of the organizing club but also to the spirit of collective action that inspired the event. It was a powerful demonstration of how collaboration, shared knowledge, and solidarity can positively impact individuals and society at large.

The theme of the masterclass, "From A to Z: Internship and Employment in the Digital Era in Morocco," resonated deeply with attendees, as it addressed the challenges and opportunities in today's job market. Through a thoughtfully curated program, the event aimed to empower participants by providing them with practical tools and strategies to succeed professionally. The topics covered were diverse and targeted, reflecting the multifaceted nature of career development in the modern age:

- How to effectively search for jobs and research companies.
- The distinction between foreign employment contracts and Anapec contracts, which is particularly relevant in a competitive and globalized job market.
- Understanding residence permits for various categories such as students, workers, and self-employed individuals—a crucial issue for foreign students and expatriates.
- Leveraging LinkedIn as a professional platform for networking and career advancement.
- Crafting a professional CV that stands out to recruiters.
- Highlighting extracurricular experiences to showcase a well-rounded profile.
- Writing impactful cover letters that convey passion and suitability for roles.
- Preparing for job interviews with confidence and professionalism.
- Salary negotiation techniques to ensure fair compensation.
- Building and managing professional relationships with supervisors, colleagues, and employees essential skills for workplace success.

The masterclass was led by Waldymir LIMA, co-founder of DIGITALIMA, who brought his expertise and insights to the session. Through his engaging delivery and practical advice, he provided participants with a roadmap to navigate the Moroccan job market. His presence underscored the importance of mentorship and the sharing of knowledge, further highlighting the collective nature of this initiative.



ENCG Ibn Tofail University Graduates "Association (ALEK)"

Event: 25 September 2024

A New Chapter for ENCG Kenitra, Ibn Tofail University Graduates: The Launch of the Alumni Association (ALEK).
The National School of Business and Management (ENCG) Kenitra has taken a significant step forward with the creation of the Association of ENCG Kenitra Alumni (ALEK). This initiative marks the beginning of a new era, designed to enhance the bonds between alumni and current students while celebrating the institution's enduring legacy of excellence. ALEK is guided by a vision that is as inspiring as it is ambitious. Its mission revolves around four core objectives:

1.Strengthening Professional Networks

ALEK aims to foster connections among alumni across various industries and geographic locations. By creating a robust professional network, members can leverage these relationships for career advancement, mentorship opportunities, and collaborations. This network serves as a springboard for both seasoned professionals and fresh graduates alike.

2.Promoting the School's Legacy of Excellence

ALEK takes pride in highlighting the accomplishments of its alumni, showcasing their success stories, and underscoring the quality of education at ENCG Kenitra. These achievements are a testament to the institution's impact and reinforce its reputation as a center of academic and professional excellence.

3.Hosting Enriching Events :

From seminars and workshops to networking meetups and conferences, ALEK is dedicated to organizing events that provide value to its members. These gatherings are designed to encourage knowledge exchange, inspire innovation, and promote both personal and professional development.

4.Championing Social and Solidarity Initiatives :

ALEK recognizes the importance of giving back to society. The association supports social initiatives and engages in acts of solidarity, contributing to the well-being of communities and reinforcing the shared values of empathy and service.



Korea Day 2nd Edition: A Spectacular Celebration of Culture and Collaboration

Event: 28 November 2024
Organized by AJA ENCGK in collaboration with the Korean Embassy and KOICA, the second edition of Korea Day was a resounding success! Held with great enthusiasm and participation, the event showcased the beauty and richness of Korean culture, while celebrating the strong ties between Korea and Morocco.

The day featured a wide array of activities and performances, making it a memorable experience for all attendees:

- **Conference by His Excellency Mr. PARK Dongsil**, Ambassador of the Republic of Korea to the Kingdom of Morocco, who delivered an inspiring speech about the bonds uniting the two nations.
- **Speech by the Founder of AJA Club**, highlighting the importance of cultural exchange and collaboration.
- **The Final of the Korean Speech Contest** (IBN Tofail University Edition), showcasing students' skills and passion for the Korean language.
- **Fashion Show** featuring traditional Korean and Moroccan costumes, celebrating the harmony of the two cultures.
- Performances of **Samulnori**, a traditional Korean percussion music style, and the mesmerizing **Mask Dance (Talchum)**.
- **Singing Performances**, bringing a lively and vibrant energy to the event.
- **Movie Projection** of the popular Korean film Midnight Runners, adding a cinematic touch to the day.
- A taste of Korea with **Kimbap**, a traditional dish enjoyed by all.
- A fun-filled **Tombola** with exciting prizes for the lucky winners.







"The Butterfly Effect" of Hult Prize at Ibn Tofail University

On **October 24th 2024**, the University Theater at Ibn Tofail University witnessed an extraordinary gathering that celebrated the transformative power of social entrepreneurship. The event, organized by the Hult Prize Ibn Tofail University, embodied the theme "The Butterfly Effect," highlighting how small actions, when aligned with a vision for positive change, can ripple outwards to create significant and lasting impacts.

This remarkable occasion brought together students, faculty, and guest speakers for an inspiring exchange of ideas, success stories, and reflections. Though the initiative itself was not organized solely by the Hult Prize team, their role in facilitating the event showcased the collective spirit of collaboration, a cornerstone of initiatives that drive sustainable development, strengthen communities, and uplift society as a whole.

A Theme That Resonates: The Butterfly Effect

The choice of the theme, "The Butterfly Effect," was particularly poignant. It underscored the idea that even seemingly small efforts can lead to profound changes over time, particularly in the realm of social entrepreneurship. The event was a celebration of this principle, offering participants a space to explore how individuals and communities can harness their potential to address societal challenges, inspire innovation, and foster solidarity.

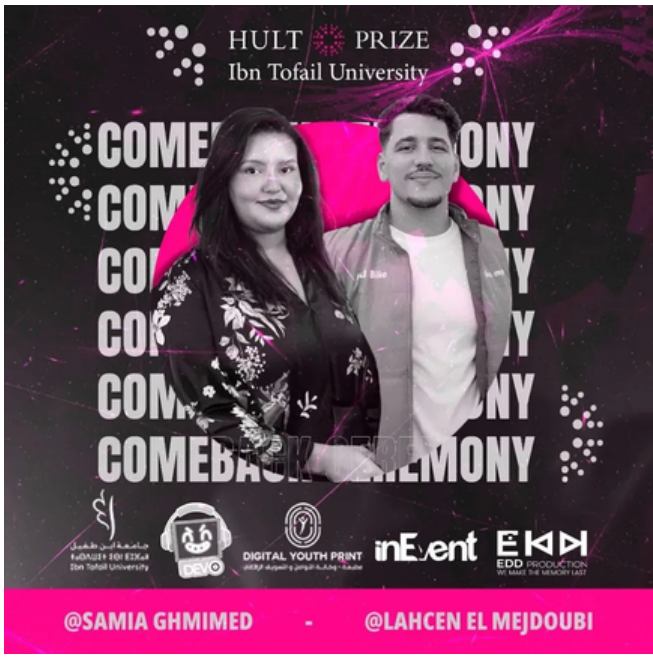
The symbolism of the butterfly effect was reflected in every aspect of the event, from the selection of speakers to the stories they shared. Each narrative served as a testament to the power of human agency and the far-reaching impact of actions rooted in empathy and purpose.

Exceptional Speakers, Inspiring Stories

The highlight of the event was undoubtedly the presence of four distinguished speakers who shared their journeys and insights, leaving a lasting impression on all who attended:

- Samia GHMIMED and Lahcen EL MEJDOUBI, seasoned Hult Prize members, offered valuable perspectives from their personal experiences. They spoke about the challenges and triumphs they encountered while working on projects aimed at driving social impact, emphasizing the importance of perseverance, creativity, and teamwork.

The remaining two speakers delved into the broader impact of social entrepreneurship, focusing on how it transforms communities and fosters sustainable solutions to pressing issues. They shared inspiring anecdotes about ventures that started small but grew to address challenges such as poverty, education, and environmental sustainability.



ANIR Humanitarian Voyage 2024: A Story of Hope and Solidarity

Event: 27th November 2024

The ANIR Humanitarian Voyage 2024 stands as a powerful testament to the strength of compassion, teamwork, and resilience. This year's campaign was more than just a project—it was a shared journey filled with moments that inspired and changed lives.

Reaching Beyond Medical Aid

After the overwhelming success of the medical caravan, our team shifted focus to distributing essential food baskets and clothing to over 50 families in need. Each package, filled with basic necessities, carried not just supplies but also hope and reassurance. The gratitude and smiles of the recipients left an indelible mark on the hearts of every team member.

A Shared Mission

What makes ANIR exceptional is the bond that unites its members. This journey brought moments of fatigue, laughter, and triumph, all woven together by a collective spirit of determination. From packaging food supplies to ensuring fair distribution, the ANIR family worked tirelessly to ensure no one was left behind.

The Human Connection

The humanitarian voyage was not just about aid; it was about building bridges of empathy and understanding. Villagers welcomed our efforts with open arms, sharing their stories and enriching our experience with their warmth. These exchanges reminded us why ANIR exists—to serve and connect.

Beyond the Numbers

While the distribution efforts were a logistical feat, the true measure of success was seen in the glowing faces of those we helped. The villagers left with supplies to sustain them, and the ANIR members departed with hearts full of purpose and pride.





Ensuring Equitable Access: the space for students with disabilities at UIT

Technical aids such as travel aids and software adaptations are provided to compensate for manual writing or reading difficulties. Specific training on tools and software usage is offered, alongside initiatives to raise awareness and educate the university community about disabilities.
During examinations, special provisions are made for SwD, including extra time, breaks, peer assistance in writing exams, and access to specific materials such as laptops or Braille translations. Additionally, students may take exams in separate rooms based on their disability type, ensuring they can perform to the best of their abilities in a supportive environment.





Friendly meeting of international university football at Ibn Tofail University

A friendly match pitted the students of the Comoro Islands at ibn tofail University against the Comorian students of French universities. The meeting took place at the stadium of the university sports complex, in the presence of the Presidents of the Comorian student associations in Morocco and France. This match was put forward by the association of Comorian students of the University ibn tofail with the aim of promoting exchanges between students and promoting sports activities within the university ibn tofail.

This meeting was also an opportunity for guests to discover Morocco and the Ibn Tofail University renowned for the quality of its sports facilities and its service in sport.







University of Ibn Tofail Mini-Football Championship: An Exciting Competition for the 2024-2025 Season

Kenitra, Morocco – The University of Ibn Tofail has officially kicked off its much-anticipated Mini-Football Championship for the 2024–2025 academic year, uniting teams from all 11 university institutions in a spirited competition that promises energy, emotion, and excellence.

Weekly Matches, Unwavering Passion

Set against the backdrop of the university's state-of-the-art sports fields, matches will be held every Tuesday and Thursday at 4:00 PM, transforming late afternoons into festive gatherings of students, staff, and sports lovers alike. The tournament offers not only high-level athleticism but also a platform for building camaraderie and campus spirit.

A Championship that Embodies UIT Values

The tournament reflects the diversity and unity of the University of Ibn Tofail. Each institution will be represented by a dedicated team, proudly defending its colors in an environment rooted in fair play, mutual respect, and competitive spirit. The event aims to reinforce the strong sense of belonging across all faculties and departments.

More Than a Game, A Shared Experience

Beyond the goals and tackles, the championship is a celebration of student life, fostering connections, leadership, and resilience. It provides students with a chance to shine not only as athletes but also as role models, embracing values like discipline, perseverance, and teamwork. Supporters are expected to show up in full force, filling the stands with enthusiasm and transforming the matches into unforgettable experiences.

As the teams vie for the coveted title, the University of Ibn Tofail reaffirms its commitment to promoting student engagement through sports, a vital component of personal development and institutional pride.



Ibn Tofail University Gears Up for National Championships with Annual Athletics Competitions

In a vibrant display of talent and determination, Ibn Tofail University recently hosted its annual athletics competitions, bringing together students from diverse disciplines to showcase their skills on the track and field. These competitions are a vital part of the university's preparation for upcoming national championships, fostering a spirit of healthy competition and teamwork among participants.

A Platform for Rising Stars

The athletics competitions at Ibn Tofail University serve as a launchpad for identifying and nurturing emerging talent. With events ranging from sprints and middle-distance races to high jumps and discus throws, the initiative aims to prepare students for high-level national and regional tournaments.

The university's sports coordinator highlighted the importance of these competitions, stating, "Our goal is to create a strong, disciplined team capable of representing Ibn Tofail University with pride at the national championships."

Training and Preparation

Leading up to the event, students underwent rigorous training under the guidance of experienced coaches. Emphasis was placed on physical conditioning, technique enhancement, and mental preparedness, ensuring that athletes are well-equipped to perform at their best.

Looking Ahead

With the competitions concluded, the university's athletics team is now focused on refining their strategies for the national championships. The selected athletes will represent Ibn Tofail University on a broader stage, aiming to bring home victories and accolades.

A Commitment to Sports Excellence

Ibn Tofail University's dedication to sports is not just about winning titles but also about promoting a healthy lifestyle, building resilience, and instilling discipline among students. The annual athletics competitions underscore this commitment, proving that sports are a cornerstone of holistic education at the university.

As the national championships approach, the university's athletes carry the hopes and pride of their peers, striving to make their mark on Morocco's competitive sports scene.



Events

7th Ultimate National Debate

As an event organised by the Kenitra National School of Business and Management, but aimed at schools from all over the country, this year the UDN welcomed 14 renowned schools who competed for the title of best debaters in the three languages. The event continues to grow year on year, attracting even more schools and participants. The concept is based on proposing a polemic and exchanging ideas and arguments between the participants, which will improve their linguistic and analytical skills as well as their critical thinking.

The 7th edition of UDN was a veritable ode to competition and commitment. The smiles, the emotions and the moments of victory marked this edition with a unique intensity. Every moment, every exchange helped shape an unforgettable experience for all the participants, who embodied remarkable academic excellence.

The final brought together the elite of the debating, with the finalists engaged in a fierce battle in which divergent ideas and opinions flew from every corner. 3 teams emerged victorious: ISCAE CASABLANCA for the English section and ENCG SETTAT for the French and Arabic sections.

The participants found this national cultural event a golden opportunity to make their ideas heard and to defend them. Through this initiative, ENCG Kenitra aims to rekindle the flame of debate among its students.





Students of Ibn Tofail University participated in the activities of the first edition of the National Choir Festival of Moroccan Universities at the Mohammed V Theater in Rabat

Students of Ibn Tofail University actively participate in the inaugural edition of the National Concert featuring the Moroccan Universities Choir at the Mohammed V Theater in Rabat. This initiative aligns with the objectives of the new vision outlined in the national plan aimed at expediting the transformation of higher education, scientific research, and innovation system (PACTE ESRI 2030).





From Dream to Reality: Asmaa Addanani's Win at the Al Jazeera Documentary Short Film Competition 2024

Partner : Ibn Tofail University – Center of Excellence for Cinema and Creative Writing – Al Jazeera Documentary Short Film Competition

The journey of a thousand miles begins with one step, and for Asmaa Addanani, that first step was winning the grand prize at the Al Jazeera Documentary Short Film Competition 2024. This win is not just a milestone in Asmaa's career as a director but also a reflection of the supportive environment and hard work at Ibn Tofail University, which consistently nurtures the talents and aspirations of its students.

Asmaa's success is a result of her dedication, but it is also a testament to the commitment of Ibn Tofail University to create a space where students can thrive. The university provides a balanced approach to education that combines academic rigor with practical opportunities for growth. With access to various resources and encouragement from faculty and peers, students can develop their talents to their fullest potential. Asmaa's achievement serves as a clear example of the power of this supportive environment in helping students realize their dreams.

The Al Jazeera Documentary Short Film Competition is one of the most prestigious awards in the film industry, and winning it is an exceptional honor. This prize recognizes the ability to tell powerful, engaging stories that resonate with a wide audience. Asmaa's win not only showcases her talent for storytelling but also opens doors to new opportunities in the global film industry. It serves as a remarkable achievement, reflecting her determination and the skills she has developed through her education and hard work.

This victory also highlights the broader mission of Ibn Tofail University to empower its students and help them achieve greatness. By providing a nurturing and resource-rich environment, the university ensures that its students are well-equipped to face the challenges of their chosen fields. Asmaa's achievement is a proud moment for both the university and its community, demonstrating the importance of fostering an atmosphere where creativity and determination can flourish.



UITJOBFAIR: Forging New Collaborations to Empower Student Success

The much-anticipated UITJOBFAIR 2024 is set to take place on **December 5, 2024**, and promises to be a game-changer for students and recent graduates. The event, which has already gained significant traction, is amplifying its impact this year through the announcement of several strategic partnerships with leading companies and organizations, including CGEM and other industry leaders. These collaborations aim to create valuable opportunities for students, bridging the often daunting gap between academic knowledge and professional skills.

Strategic Partnerships: A Leap Forward

UITJOBFAIR's partnership with CGEM (Confédération Générale des Entreprises du Maroc) underscores its commitment to fostering industry-academia synergy. This collaboration will facilitate access to internships, mentorship programs, and direct recruitment opportunities for students, providing them with a platform to gain real-world experience and insights into the professional landscape.

In addition to CGEM, UITJOBFAIR has joined hands with several other prominent organizations across various industries, including technology, finance, healthcare, and manufacturing. These partnerships are meticulously curated to address the diverse aspirations of students and align with evolving market demands.

One of the primary objectives of UITJOBFAIR 2024 is to bridge the skills gap that often hinders the transition from academia to the professional world. By collaborating with industry leaders, the event will offer tailored workshops, panel discussions, and hands-on training sessions to equip students with the competencies required in today's dynamic job market. Topics such as digital transformation, leadership, and innovation will take center stage, ensuring participants leave with actionable insights and enhanced employability.

UITJOBFAIR is more than just a recruitment event; it's a hub for networking, collaboration, and growth. The event will feature interactive booths, one-on-one career counseling sessions, and live demonstrations of cutting-edge technologies. Attendees will have the chance to interact directly with recruiters, industry experts, and alumni who have successfully transitioned into their careers. These interactions are invaluable in building connections and gaining a deeper understanding of industry expectation.

President of Ibn Tofail University Welcomes ANAPEC Director General During the Launch of the University Employment Caravan

The President of Ibn Tofail University recently hosted the Director General of the National Agency for Employment and Skills Promotion (ANAPEC) during the official launch of the University Employment Caravan. The initiative, held under the theme "Closer to Students for Successful Integration," aims to bridge the gap between academic training and the job market, fostering smoother transitions for graduates into professional life.

A Strategic Collaboration

The University Employment Caravan is a cornerstone of the collaboration between Ibn Tofail University and ANAPEC. It is designed to equip students with the tools, knowledge, and networks needed to successfully integrate into the workforce. By bringing together students, academic staff, and employment experts, the event provides a platform for dialogue, guidance, and skill development tailored to the needs of young job seekers.

During the launch, the President of Ibn Tofail University emphasized the institution's commitment to preparing students for the dynamic demands of the labor market. "This partnership reflects our dedication to ensuring our graduates are equipped with the skills and opportunities they need to thrive in their professional journeys," he stated.

The Director General of ANAPEC echoed these sentiments, highlighting the importance of initiatives like the University Employment Caravan in addressing youth unemployment. She noted that the program's to students during their academic careers is critical for building a proactive and prepared workforce.

The Caravan features a series of workshops, seminars, and personalized counseling sessions. These activities focus on career planning, resume building, interview techniques, and understanding market trends. Participants also have the opportunity to meet with employers and recruitment specialists, gaining valuable insights into potential career paths.



Ibn Tofail University Participates in the National Launch of the PNARDI Program

On **April 7, 2025**, Ibn Tofail University actively participated in the official launch of the National Support Program for Research, Development, and Innovation (PNARDI), held at Mohammed VI Polytechnic University (UM6P) in Benguérir. This important event was organized by the Ministry of Higher Education, Scientific Research, and Innovation in partnership with the OCP Foundation.

The launch ceremony featured the signing of a framework agreement between the Ministry and the OCP Foundation, symbolizing a shared commitment to excellence in research. The PNARDI program focuses on three key sub-programs dedicated to supporting young researchers, prioritizing thematic areas, and promoting technology transfer.
Ibn Tofail University's participation in this national initiative demonstrates its commitment to advancing scientific research and innovation in Morocco, fostering partnerships that support sustainable development and technological progress.



The 9th Edition of the ENSAK–Entreprises Forum: The "Citizen Engineer" at the Heart of Morocco's Industrial Sovereignty events

Event : Kenitra – December 17, 2025

Under the theme "The Citizen Engineer: A Key Lever for the Technological and Industrial Sovereignty of an Innovative and Sustainable Future Morocco," the National School of Applied Sciences (ENSA) at Ibn Tofail University in Kenitra organized the ninth edition of the ENSAK–Entreprises Forum. The event took place on Wednesday, December 17, 2025, at the school's campus, receiving significant national media coverage by Al Aoula TV, highlighting its importance on the national stage



The forum witnessed unprecedented success, cementing its status as a premier event for engineering students and industry leaders. The statistics from this edition highlight its growing influence:

- 70 national and international companies represented across various industrial and technology sectors.
- More than 1,275 engineering students eager to explore career opportunities.
- 163 professional representatives, including HR directors and technical experts.

The discussions centered on the pivotal role of the "Citizen Engineer" a professional who combines high-level technical expertise with a commitment to national progress. In an era of global shifts, the forum emphasized that Morocco's industrial and technological sovereignty depends on engineers who can innovate locally while prioritizing sustainability.

Events

The event provided a rich program designed to boost student employability and facilitate direct interaction with the socio-economic environment:

- Direct Interaction: A unique opportunity for engineering students to enhance their skills and open up to the labor market.
- Professional Exchange: Direct engagement with economic actors through high-level lectures, practical workshops, and career meetings.
- Strategic Networking: Bridging the gap between the university and its socio-economic surroundings.

“This forum is more than an event; it is a vital intersection where academic knowledge meets industrial ambition. As highlighted in the Al Aoula TV coverage, it ensures our future engineers are ready to lead Morocco toward a sustainable future.”

The 9th edition of the ENSAK–Entreprises Forum successfully reinforced the synergy between Ibn Tofail University and the corporate world. By fostering these direct connections, ENSA Kenitra continues to play a leading role in preparing the next generation of leaders capable of driving Morocco’s industrial sovereignty.

The forum’s theme and activities are deeply rooted in the United Nations Sustainable Development Goals reflecting the university’s commitment to global progress. Specifically, the event directly supports Industry, Innovation, and Infrastructure, by fostering a new generation of engineers capable of driving sustainable industrialization. By facilitating the transition of over 1,200 students into the professional world, the forum also advances Quality Education and Decent Work and Economic Growth, ensuring that technical training translates into meaningful employment. Finally, the collaboration between ENSA Kenitra and 70 international and national companies serves as a practical application of Partnerships for the Goals, proving that university-industry synergy is the ultimate engine for a resilient and sustainable economy.



A Future Without Barriers : Empowering Minds Through Disability Psychology events

Disability is not a limitation ; it is a unique form of strength. True power lies in resilience, determination, and the ability to transform challenges into achievements. To build a society where individuals with disabilities are truly empowered, we must go beyond support and develop a deep understanding of their psychological needs.



This belief lies at the heart of the new Master's program in Disability Psychology at Ibn Tofail University. More than just an academic milestone, this initiative is a vital step toward fostering inclusion and driving societal progress. By equipping students with specialized knowledge, the program enables them to develop effective solutions that promote integration, independence, and well-being for individuals with disabilities, ensuring they are active, valued, and productive members of society.

A Program with a Purpose

The introduction of this Master's program reflects Ibn Tofail University's commitment to creating an academic environment where diversity is embraced and equality is a core principle. Designed to bridge the gap between theory and practice, the program prepares future psychologists, educators, and policymakers to provide meaningful support and advocate for the rights of individuals with disabilities.
Under the coordination of Professor Atiqa Bounou and a team of esteemed academics, this initiative challenges outdated perspectives and introduces evidence-based strategies that promote dignity and empowerment. Students will gain deep insights into the psychological aspects of disability, allowing them to develop innovative approaches that enhance well-being, social participation, and independence.

Beyond Academia: A Catalyst for Change

This program prepares graduates to influence policies, design inclusive initiatives, and challenge misconceptions about disability. As demand for psychological services grows, their expertise will be essential in Morocco and the broader Arab world for addressing the challenges faced by individuals with disabilities. Aligning with national and international efforts to uphold disability rights, the program emphasizes accessibility, equal opportunities, and societal participation. By fostering a deeper understanding of disability psychology, it aims to transform attitudes and empower individuals with special needs.

Creating an Inclusive Academic Environment

Ibn Tofail University has long championed the values of equality and inclusivity, and the launch of this Master's program further strengthens its dedication to fostering a welcoming academic environment for all. Recognizing the needs of individuals with disabilities as a fundamental part of societal development, the university sets an example for institutions across the region.

This initiative is more than an educational program; it represents a commitment to a cultural shift. The presence of students with disabilities within the university enriches the learning experience for all, fostering an atmosphere of mutual understanding and collaboration. By breaking down barriers and changing perceptions, this program reinforces the belief that disability is not an obstacle but a unique strength that enriches society.

A Vision for a More Inclusive Future

The impact of this Master's program will extend far beyond the university walls. Its success will be reflected in the contributions of its graduates advocates for a more inclusive world where people with disabilities are recognized for their strengths rather than their limitations. These professionals will shape policies, promote inclusive workplaces, and help build communities where every individual, regardless of their abilities, has the opportunity to thrive. True progress is achieved when every member of society is empowered. By investing in specialized education, promoting inclusive policies, and fostering a culture of respect and equality, we can ensure that People of determination are not just included but valued for their unique perspectives and contributions.



Promoting Inclusive Higher Education: Ibn Tofail University Marks Human Rights Day with a Forum on the Inclusive University

10th December 2025

On the occasion of the International Human Rights Day and the International Day of Persons with Disabilities, Ibn Tofail University organized an open forum entitled "The Inclusive University," reaffirming its commitment to equality, inclusion, and respect for human rights within higher education. This initiative reflects the university's strategic engagement with the Sustainable Development Goals (SDGs), particularly those centered on inclusion, equity, and social justice.

Held on December 10, 2025, at 12:30 p.m., in Room 3 of the Faculty of Humanities and Social Sciences, the event brought together students, faculty members, and university staff to engage in constructive dialogue around inclusive practices in higher education. The discussions focused on introducing the inclusive club, examining the current state of inclusion at the university, and highlighting the role of inclusive student clubs in promoting participation, accessibility, and equal opportunities for all learners.



Through this forum, Ibn Tofail University contributed directly to Reduced Inequalities by advocating for the inclusion of persons with disabilities and marginalized groups within the academic environment. The event also aligned with Quality Education by emphasizing equitable access to education and inclusive learning spaces, and Peace, Justice and Strong Institutions by promoting human rights, participation, and inclusive institutional practices. This initiative underscores the university's role as a socially responsible institution committed to fostering an inclusive, equitable, and rights-based academic community

Artificial Intelligence and Research Renaissance: Insights from the President of UIT

In the rapidly evolving landscape of the 21st century, few phenomena have reshaped our understanding of innovation and discovery like Artificial Intelligence (AI). No longer a futuristic concept, AI now stands as a cornerstone of scientific advancement, bridging the gap between creativity and cutting-edge technology. On **March 26, 2025**, the Faculty of Sciences at Ibn Tofail University hosted a pivotal seminar titled "Artificial Intelligence and Scientific Research: When Creativity Meets Technology" a celebration of progress and a call to action for the scientific community.

The Dawn of a New Scientific Era

Artificial Intelligence is transforming the research process across disciplines. From mining and analyzing vast datasets in a fraction of the time it would take human researchers, to simulating complex phenomena in physics, biology, and medicine, AI is not just a tool, it is an active collaborator in scientific inquiry.
The seminar aimed to explore these intersections, shed light on how AI is enabling breakthroughs in both theoretical and applied sciences. Whether through predicting protein structures, optimizing climate models, or accelerating drug discovery, the impact of AI is as profound as it is far-reaching.
The event, held at the Conference Auditorium of the Faculty of Sciences in Kenitra, was both insightful and inspirational. Participants had the opportunity to engage with the latest research, innovations, and practical applications of AI in science.

The integration of AI in research is not merely about speed or efficiency, it is about reimagining what is possible. AI enables researchers to ask new questions, detect unseen patterns, and approach problems with a level of precision and creativity previously unattainable.
This seminar sought to spark a broader dialogue about the role of AI in shaping the future of research. It invited academics, students, and innovators to reflect on how intelligent systems can be ethically and effectively leveraged in their work.
As Morocco and the wider academic world continue to invest in digital transformation, events like this represent crucial milestones. They not only foster awareness but also inspire collaboration across disciplines, institutions, and even continents.
In bringing together thought leaders, researchers, and aspiring scientists, Ibn Tofail University reaffirms its role as a hub for innovation and intellectual exchange. The journey into the future of science has already begun, and with AI as a partner, the possibilities are truly limitless.

Creativity in Focus: A Forum on Documentary Cinema and Digital Content

6th March 2025

In a vibrant celebration of storytelling, innovation, and visual expression, the Forum of Creativity in Documentary Cinema and Digital Content brought together filmmakers, digital creators, journalists, and students for an inspiring gathering of minds and ideas. The event offered a dynamic platform to showcase emerging talents, foster creative dialogue, and explore the evolving landscape of documentary filmmaking and digital media.



Held under the theme of "Documenting Reality, Shaping Perspectives", the forum featured a diverse program of activities aimed at highlighting the power of documentaries and the role of digital content in modern communication.

One of the forum's main attractions was the screening of graduation projects produced by students of media and film programs. These films touched on a range of pressing social, cultural, and environmental topics, showcasing the depth and creativity of the next generation of storytellers. In addition, the program included special documentary screenings curated to inspire reflection and discussion among participants and viewers.



Complementing the film screenings were interactive sessions, open dialogues, and panels featuring renowned experts, journalists, and digital content creators. These encounters allowed attendees to gain firsthand insights into the challenges and opportunities of working in documentary film and digital platforms. From content development and visual storytelling to distribution strategies and ethical considerations, the discussions were rich and enlightening.

The forum served as a meaningful space to bridge academic learning with professional practice. By bringing together students, educators, industry professionals, and media enthusiasts, the event highlighted the importance of practical experience and mentorship in nurturing future talents in the documentary and digital content fields.

The Forum of Creativity in Documentary Cinema and Digital Content reaffirmed the role of creative media in shaping public awareness and cultural understanding. With its blend of visual showcases, expert insights, and community engagement, the event was a successful step toward building a vibrant, thoughtful, and forward-looking media ecosystem.

This forum not only celebrated creativity but also empowered participants to think critically and innovatively about the stories they tell and the platforms they use to tell them.

Ibn Tofail University Hosts the First International Conference on Technology, Innovation, and Education





Event : 16 December 2025

The Faculty of Science at Ibn Tofail University successfully hosted the First International Conference on Technology, Innovation, and Education on Tuesday, December 16, 2025, at the Amphi Rouge, Faculty of Science, Kenitra. Held under the theme "AI's Dual Impact: Changing the Way We Do Science and Education," the conference brought together scholars, professors, and researchers from Morocco, the United Kingdom, and Brazil for a full day of high-level academic exchange and reflection on the transformative role of Artificial Intelligence in higher education and scientific research.

The conference agenda featured a rich and diverse program, including a keynote address and several thematic panels addressing critical and timely issues. Discussions focused on ethics and governance in higher education, AI's role in employability, and the future of academic writing, scientific integrity, and assessment. Additional panels explored AI in ESP, business, and employability, as well as student learning, critical thinking, and learning dynamics, highlighting both the opportunities and challenges associated with integrating AI into teaching, research, and academic practice.

Through engaging presentations and interactive discussions, participants examined the dual impact of Artificial Intelligence, emphasizing the need to balance innovation with ethical responsibility and academic integrity. The conference provided a valuable platform for interdisciplinary dialogue and international collaboration, reinforcing Ibn Tofail University's commitment to innovation, research excellence, and forward-looking educational strategies. Participants expressed a high level of satisfaction with the organization, the quality of the contributions, and the relevance of the topics discussed, making this first edition a memorable and impactful academic event that strengthens the university's position as a key actor in the evolving landscape of science and education.

Events

This international conference strongly aligns with the United Nations Sustainable Development Goals, particularly Quality Education, by promoting innovation in teaching, learning, and research through the responsible integration of Artificial Intelligence in higher education. It also contributes to Industry, Innovation and Infrastructure by fostering dialogue on technological advancement and digital transformation in science and education. Moreover, the focus on ethics, governance, employability, and academic integrity supports Decent Work and Economic Growth by enhancing future-ready skills and workforce preparedness, while reinforcing Peace, Justice and Strong Institutions through discussions on ethical AI, transparency, and responsible academic practices.





Democratizing AI and Programming: Ibn Tofail University Graduates First Cohort of 360 Students

2nd January 2025

Ibn Tofail University marked a significant milestone in advancing education and fostering inclusivity in technology. The institution proudly graduated its first cohort of 360 students from its pioneering program dedicated to democratizing artificial intelligence (AI) and programming. This achievement aligns with several United Nations Sustainable Development Goals, including Quality Education, Decent Work and Economic Growth, Industry, Innovation, and Infrastructure, Reduced Inequalities, and Partnerships for the Goals.

The program at Ibn Tofail University was designed to break down barriers to entry in the fields of AI and programming, ensuring that students from diverse socio-economic backgrounds have access to cutting-edge technology education. By focusing on practical skills and real-world applications, the curriculum equips graduates with the tools to compete in a rapidly evolving global job market.



A Focus on Sustainable Development

The program's alignment with the Sustainable Development Goals underscores its broader impact:

- Quality Education: By providing inclusive and equitable access to high-quality education, the program ensures lifelong learning opportunities for all.
- Decent Work and Economic Growth: Graduates are poised to contribute to economic growth through their advanced technical skills, driving innovation and productivity.
- Industry, Innovation, and Infrastructure: The curriculum emphasizes building infrastructure for sustainable industrialization and fostering technological advancement.
- Reduced Inequalities: By targeting underrepresented groups in tech, the program works to reduce disparities in education and employment opportunities.
- Partnerships for the Goals: Collaboration with industry leaders, governmental bodies, and international organizations was integral to the program's success.

Inspiring Future Leaders

The graduates of this program are not just equipped with technical knowledge; they are empowered to become leaders and innovators in their communities. Many students have already secured internships and job offers with leading tech firms, while others are launching entrepreneurial ventures aimed at solving local challenges using AI and programming.

This landmark event not only reflects the success of a single institution but also serves as a blueprint for how education can drive social and economic transformation. Through initiatives like these, the vision of democratizing AI and programming is becoming a reality, paving the way for a more inclusive and innovative future.

Call for Applications: Mobility Opportunity at Ibn Tofail University

7th January 2025

Ibn Tofail University is pleased to announce a call for applications for a mobility opportunity under the ERASMUS program, specifically Action Key 1: "Mobility for education and training purposes." This initiative is part of an interinstitutional agreement signed between Ibn Tofail University and Haliç University in Turkey.

Event Details

Partners: UIT – Erasmus

This opportunity is open to students enrolled in the following programs:

- Business Administration in International Trade and Business
- Management Systems



Study Semester

Selected candidates will participate in the Spring 2025 semester at Haliç University, Turkey.

Application Process

Participation is subject to a selection process. Applicants are required to prepare a complete application dossier. Detailed information regarding the application process, required documents, and eligibility criteria can be found in the attached document.

Participation objectives

This mobility program provides students with a unique opportunity to enhance their academic and professional skills while experiencing a different cultural and educational environment. It is an excellent chance to broaden horizons, build international networks, and gain valuable insights into global business and management practices.

For further details and to access the necessary documents, please refer to the attachments and the link.

Frames of Thought: A Study Day of Cinema, Creativity, and Collective Imagination



20th May 2025

Partner: Communication and Media Center of the Faculty of Arts, Languages, and Humanities – Ibn Tofail University

In every culture, storytelling has always been a cornerstone of human connection, an art that mirrors reality, challenges perspectives, and shapes generations. oday, cinema and scenario writing do not only entertain; they carry the potential to transform minds, trigger dialogue, and redefine how we perceive the world.

Within the academic realm, these tools are becoming increasingly essential, not just as artistic expressions but as critical frameworks for research, learning, and interdisciplinary collaboration.

In this spirit, the Communication and Media Center of the Faculty of Arts, Languages, and Humanities at Ibn Tofail University organized a thought-provoking academic day dedicated to the theme of Cinema, Creative Writing, and Scenario. This scientific and training-oriented gathering brought together professors, researchers, Master's, Ph.D. students, and professionals in the cinematic field. It was more than an event, it was a collaborative ecosystem of knowledge where voices from diverse academic and professional paths converged to reflect on the future of narrative arts and their impact on society and scholarly advancement.

Held as part of a broader vision that seeks to bridge academic formation with artistic practice, the day emphasized the importance of merging disciplines. From literature and languages to visual media and social sciences, the forum fostered a vibrant space for critical exchange, experimentation, and vision-building. Participants shared insights on how creative writing and cinematic storytelling can serve as platforms for visual thinking, cultural reflection, and innovative research.

One of the most striking aspects of this initiative was the integration of three essential academic actors: instructors, researchers, and students. Their collaboration wasn't just symbolic, it reflected a deeper commitment to dissolving traditional hierarchies and promoting a culture where learning and creation are co-owned. This triangulation of perspectives enriched the debates and nurtured a collective understanding that strong narratives come from a shared vision and collaborative energy.

Moreover, the event opened its doors to participants beyond the field of cinema, underlining a key principle: creativity thrives in diversity. Whether it is a sociologist interpreting a scene through the lens of human behavior or a linguist analyzing the structure of dialogue, the convergence of disciplines unlocks new dimensions of storytelling. It is through this interdisciplinary interaction that ideas gain strength and originality, capable of shaping both the artistic and academic landscapes.

From Dialogue to Action: Ibn Tofail University as a Case Study at the Erasmus+ National Seminar on SDGs



Sustainable development is no longer a distant objective discussed in policy documents alone; it has become a shared responsibility that universities are increasingly called upon to translate into action. In this spirit, the Erasmus+ National Office Morocco, in collaboration with the Ministry of Higher Education, Scientific Research and Innovation, organized the national seminar "Sustainable Development Goals and Climate Change: What Role for Higher Education ?", held online on **9–10 October 2025**. The event brought together Moroccan and European experts around a common question: how can higher education meaningfully contribute to building a more sustainable and resilient future ?

Conceived as a space for dialogue, reflection, and assessment, the seminar responded to a national context marked by profound reforms in education, research, and sustainable development. These reforms, anchored in Morocco's New Model of Development, the Strategic Vision for Education 2015–2030, and the evolving legal framework governing higher education, position universities as central actors in promoting inclusion, innovation, and environmental responsibility. The seminar thus provided a timely opportunity to examine how these orientations can be translated into concrete institutional practices.

Events

Over two days of exchange, the seminar featured 14 thematic panel sessions and gathered more than 220 participants from across the higher education ecosystem. Discussions addressed the integration of the Sustainable Development Goals into university missions, comparative international experiences, tools for measuring impact, sustainable campus development, governance models, and the role of research and innovation in responding to climate challenges. Beyond formal presentations, the seminar functioned as a collective learning space where experiences were shared, questioned, and enriched.

The diversity of participants, university leaders, senior ministry officials, vocational training representatives, sustainability experts, Erasmus+ project coordinators, researchers, members of the HERE–Morocco network, and doctoral students contributed to the depth of the dialogue. This plurality of perspectives allowed for a comprehensive reading of both achievements and challenges, reinforcing the idea that sustainable development in higher education requires coordinated and long-term commitment.

Within this national and international exchange, Ibn Tofail University, Kenitra, contributed its institutional experience through a case study presented by Saida El Mendili, Professor and Director of the Scientific Production Support Center. Entitled “Training, Practicing, and Innovating around the SDGs: The Model of Ibn Tofail University,” the presentation illustrated how sustainability at the university is approached as a transversal process embedded across education, research, campus life, and governance, rather than a set of isolated actions.

The case study highlighted initiatives that have shaped the university’s sustainable development trajectory, particularly in areas such as water resource management, waste management and reduction, energy efficiency, and inclusive education. These initiatives reflect a holistic vision in which environmental responsibility, social inclusion, and academic quality reinforce one another. Emphasis was placed on the importance of institutional coordination, continuous monitoring, and evidence-based assessment in ensuring that sustainability efforts produce lasting impact.

Throughout the seminar, participants repeatedly emphasized the need to move from strategic alignment to practical implementation. Discussions focused on how universities can operationalize sustainability through curricula, research agendas, governance structures, and campus practices, while developing indicators that allow institutions to assess progress and guide decision-making. In this sense, the seminar served not only as a platform for sharing experiences but also as a moment of collective self-assessment and renewed motivation.

The exchanges concluded with a shared understanding that higher education has a decisive role to play in addressing climate and sustainability challenges. By fostering dialogue, encouraging critical reflection, and showcasing concrete institutional experiences, the Erasmus+ seminar strengthened a collective commitment to action. For Ibn Tofail University, participation in this national platform reaffirmed the value of sustained effort and integrated governance in translating global sustainability goals into tangible outcomes. More broadly, the seminar illustrated how universities, when working together, can become powerful drivers of sustainable change and contributors to a more inclusive and resilient future.

Ibn Tofail University Celebrates 2025 National Journalism Prize Winner in Radio Category

The jury of the 23rd edition of the Grand National Journalism Award announced, on Monday evening **18th of November 2025** in Rabat, the names of the winners in the various categories during an official ceremony attended by the Minister of Youth, Culture and Communication, Mohamed Mehdi Bensaid, the President of the Constitutional Court, Ahmed Amin Benabdallah, along with prominent figures from the worlds of culture, art, literature, and media.



The Radio Prize was awarded to Nabila Qmimi, journalist at the National Radio, for her outstanding work titled: "The Green March… Pathways of a Nation and Achievements of a King and People." This recognition reflects her significant media contribution in highlighting Morocco's national values and major accomplishments.

This honor demonstrates the official and media appreciation for the exceptional efforts made by the younger generation of journalists in conveying Morocco's message, portraying the country's national journey, and showcasing historical events and pioneering initiatives within the media landscape.

This achievement is not only a source of pride for Ibn Tofail University, but also a reflection of its strong commitment to promoting quality education and academic excellence. The event aligns closely with three key Sustainable Development Goals: SDG 4 – Quality Education, through the university's support for high-level training and research in journalism; SDG 5 – Gender Equality, by celebrating the distinction of a young female researcher in the media sector; and SDG 16 – Peace, Justice and Strong Institutions, as the awarded work contributes to fostering informed citizenship, strengthening national values, and enhancing public access to reliable information.

A Delegation from Ibn Tofail University Visits ORACLE's Technical Centers as Part of Strategic Partnership



On **March 13**, **2025** as part of the partnership agreement signed with ORACLE, a global leader in information systems, a team from Ibn Tofail University conducted a working visit to the company's technical centers. This initiative reflects the university's ongoing commitment to strengthening collaboration with international technology leaders and enhancing its expertise in digital transformation and advanced information systems. Ibn Tofail University highly values strategic partnerships as a key pillar in its development strategy, recognizing their vital role in fostering innovation, building capacity, and expanding opportunities for both students and faculty. Through such collaborations, the university continues to position itself as a forward-looking institution engaged with global technological trends.

Ibn Tofail University Hosted Quantum Africa 7: A Milestone Event for Scientific Advancement in Africa

Ibn Tofail University is proud to announce that it will host the 7th International Conference "Quantum Africa", a leading continental and global event dedicated to quantum science and emerging technologies. Held from **22 to 26 September 2025** at the Faculty of Sciences in Kenitra, the conference will bring together eminent scientists, researchers, and innovators to share cutting-edge developments in quantum physics, quantum information, and related technological breakthroughs.

This prestigious gathering represents a significant milestone for Morocco and the African scientific community. By convening top experts from around the world, the event reinforces Ibn Tofail University's commitment to advancing high-level research, strengthening Africa's scientific capacities, and positioning the region as an active contributor to global innovation. The program includes plenary lectures, invited presentations, thematic sessions, and public discussions, fostering knowledge exchange and offering a unique platform for interdisciplinary dialogue.



Hosting Quantum Africa 7 at Ibn Tofail University reflects the institution's strategic efforts to enhance international collaboration and support the development of frontier technologies. It also underscores the university's role as a hub for scientific excellence, contributing to both regional and global research ecosystems. Through this initiative, the university continues to promote transformative research and meaningful partnerships that advance the future of quantum science.

The Quantum Africa 7 Conference hosted by Ibn Tofail University exemplifies the university's commitment to advancing Industry, Innovation, and Infrastructure, by fostering cutting-edge research and technological development in quantum science. The event also supports Quality Education by providing a platform for knowledge exchange, workshops, and training opportunities for students and early-career researchers. Furthermore, by bringing together experts from Africa and around the world, the conference strengthens Partnerships for the Goals, promoting international collaboration and the sharing of expertise to address scientific and technological challenges.

Finance Law 2025: Insights from the 10th Communicative Caravan at Ibn Tofail University

4Th March 2025

As part of its commitment to fostering dialogue between academia and public institutions, Ibn Tofail University in Kenitra hosted the seminar of the 10th Edition of the Communicative Caravan on the Finance Law for the year 2025. The event took place at the university theater and brought together a distinguished group of academic and administrative figures, contributing to a rich and insightful exchange on key fiscal and economic issues.

The seminar was marked by the presence of the President of Ibn Tofail University and his Vice President, who welcomed a delegation of senior financial officials. These included the Regional Treasurer in Rabat, the Head of the Public Finance Department at the General Treasury of the Kingdom, the Regional Director of Taxes in Kenitra, and the Head of the Collection Department at the General Directorate of Taxes in Rabat.

Reflecting a strong spirit of institutional collaboration, the event also featured active participation from several academic bodies within the university, including representatives from the Faculty of Legal and Political Sciences, the Faculty of Economics and Management, and the National School of Business and Management. In addition, the President of the Researchers' Forum at the Ministry of Economy and Finance contributed to the discussions, highlighting the important link between financial policy and academic research.



The 10th edition of the Communicative Caravan reaffirmed the importance of creating platforms where public finance experts and academic communities can engage in open, constructive dialogue. Such initiatives not only demystify complex fiscal policies but also promote civic awareness and scholarly contributions to national economic governance.

Nada Benfikri Leads the Way in Morocco's 2nd Stock Exchange Championship

The second edition of the Casablanca Stock Exchange Championship has solidified its reputation as one of Morocco's most influential academic competitions dedicated to promoting financial literacy, analytical thinking, and innovation among university students. Organized by the Casablanca Stock Exchange, the 2025 edition brought together 2,124 participants from 30 Moroccan higher-education institutions, including Moroccan students abroad, a participation level that reflects both the national reach and the growing educational value of this event.

Held from **10 April to 9 May 2025**, the championship challenged students to manage virtual investment portfolios under real-market conditions using authentic financial data. This format required participants to navigate uncertainty, analyze economic indicators, and make strategic decisions in a dynamic environment. By mirroring the realities of financial markets, the competition helps students develop essential problem-solving skills, encourages critical thinking, and cultivates a mindset of innovation, qualities that are indispensable in today's rapidly evolving economic landscape.



The award ceremony took place on Tuesday, 28 October 2025, at the Casablanca Stock Exchange, where the best-performing students from various categories were honored. Prizes were awarded to top-ranked participants, including overall winners and category-based distinctions. These recognitions aim not only to celebrate academic excellence but also to encourage young talents to pursue careers in finance, economics, and investment, reinforcing the importance of applied learning and real-world readiness.

Among this year's distinguished laureates, Nada Benfikri, a bachelor's student at Ibn Tofail's Faculty of Economics and Management, earned first place in the Female Category. Her achievement is the result of her personal discipline, analytical rigor, and strong problem-solving abilities. Although supported by the solid academic environment of Ibn Tofail University, her success is above all the fruit of her dedication, determination, and hard work.

Nada's accomplishment also highlights the effectiveness of the learning ecosystem at FEGK. The faculty provides students with modern academic resources, including a digital learning platform, extensive course materials, and inclusive facilities accessible to all learners. A major asset of FEGK is its dedicated trading room, created in partnership with the Casablanca Stock Exchange, which offers 48 computers and 96 seats for market simulations. This high-level facility enables students to practice investment strategies under conditions similar to real trading environments, strengthening their analytical competency and technical expertise.

Events

The importance of such competitions extends far beyond academic recognition. By participating, students gain hands-on experience that enhances their employability, confidence, and ability to approach complex problems with structured reasoning. These events stimulate innovation by pushing students to experiment, take initiative, and evaluate the consequences of their decisions. They also develop soft skills such as time management, resilience, adaptability, and teamwork, qualities highly valued in the global job market.

Ultimately, Nada Benfikri's achievement is a source of pride for Ibn Tofail University. It reflects the value of sustained effort within a supportive academic environment and highlights how such frameworks enable students to develop, challenge themselves, and translate knowledge into practice. Her participation encourages fellow students to engage in experiences that foster critical thinking, professionalism, and ambition. At the institutional level, achievements of this nature further motivate Ibn Tofail University to intensify its efforts in equipping students with practical, real-world training that complements academic learning. More broadly, initiatives such as the Casablanca Stock Exchange Championship play an important role in strengthening students' skills and confidence, preparing a forward-thinking generation ready to contribute to Morocco's future.



Ibn Tofail University Honors Professor Khadija Ouadi's International Scientific Distinction

Event : 11 December 2025

Ibn Tofail University proudly celebrates the international recognition awarded to Professor Khadija Ouadi, who received the Scientific Distinction 2025 from the Institute of Scientific Production – France. This prestigious award honors her as the Best Scientific Producer in the Humanities (Psychology Axis) in North Africa, acknowledging the excellence, consistency, and impact of her academic contributions. The distinction reflects her outstanding scientific output and her influential role within the regional and international research community.



According to the awarding body, Professor Ouadi was recognized for the excellence of her scientific work, her significant impact in clinical research, and her inspiring role in shaping the Maghrebian scientific landscape. Her research achievements demonstrate a strong commitment to advancing psychological sciences and addressing critical human and societal issues through rigorous academic inquiry. This recognition stands as a testament to her dedication to high-quality research and scholarly leadership.

For Ibn Tofail University, this fully deserved recognition represents a major milestone that reinforces its position as a hub of academic excellence and scientific innovation. It highlights the university's capacity to nurture researchers whose work attains international visibility and distinction. Moreover, this achievement contributes to strengthening the global reputation of Moroccan scientific research and serves as a powerful source of inspiration for faculty members, young researchers, and students. Through such accomplishments, Ibn Tofail University continues to affirm its strategic commitment to promoting research excellence and enhancing its influence on the international academic stage.

This international distinction is closely aligned with the United Nations Sustainable Development Goals, particularly Quality Education, by highlighting excellence in higher education and the production of high-impact scientific research. It also contributes to Good Health and Well-being through Professor Khadija Ouadi's recognized contributions to psychology and clinical research, which support improved mental health knowledge and practice. Furthermore, the award reinforces Industry, Innovation and Infrastructure by strengthening research capacity and innovation within the humanities, while promoting Partnerships for the Goals through international academic recognition and collaboration, thereby enhancing the global visibility of Moroccan scientific research.

Retracted Papers in Scholarly Publishing: Causes, Risks, and Prevention Strategies

Event : 17 December 2025



Ibn Tofail University, through its Scientific Production Support Center headed by El Mendili Saida, organized a scientific workshop on academic integrity as part of its scholarly publishing training series. Entitled "Retracted Papers: How to Avoid Retraction from Scientific Journals", the workshop sought to raise researchers' awareness of ethical publication practices and enhance research quality within the academic community. This initiative reflects the university's sustained commitment to responsible research conduct and adherence to international publication standards.

The workshop, held on 17 December 2025 at 10:00 a.m., targeted researchers and doctoral students seeking to better understand the main causes of article retractions, including methodological errors, ethical breaches, and publication misconduct. It provided participants with practical guidance on preventing such issues before submission, during peer review, and after publication, thereby safeguarding both scientific credibility and institutional reputation.

The session was led by Tarek Jawad, Director of the Scientific Affairs Department at Al-Mustaqbal University – Iraq, whose expertise in academic publishing offered valuable insight into best practices for maintaining research integrity. His contribution emphasized transparency, rigorous methodology, and adherence to ethical standards as essential pillars of trustworthy scholarship.

Overall, the workshop contributed to fostering a culture of academic integrity and excellence. By equipping scholars with knowledge about publication ethics and risk prevention, the event supports sustainable research development while enhancing institutional visibility and credibility in the global academic landscape.

This workshop reflects the commitment of Ibn Tofail University to the United Nations Sustainable Development Goals, particularly SDG 4, SDG 9 and SDG 16. By promoting academic integrity, ethical publishing practices, and research transparency, the initiative strengthens higher education quality, supports responsible scientific innovation, and fosters trustworthy knowledge production. Such actions contribute to building credible academic institutions and preparing researchers to generate impactful, ethical, and sustainable scholarship.

Ibn Tofail University Launches a Series of Professional Development Workshops in Partnership with ANAPEC

As part of its commitment to enhancing students' employability and strengthening their readiness for the labor market, Ibn Tofail University, in partnership with the National Agency for the Promotion of Employment and Skills (ANAPEC), organized a series of free professional training workshops from **October 14 to 16, 2025**. This initiative reflects the university's continued efforts to provide students with practical tools that complement their academic learning and prepare them for successful career paths.



The program included three targeted workshops addressing key components of professional integration. On Tuesday, October 14 participants attended a session on "CV and Cover Letter Writing," designed to equip students with the essential skills to present their profiles effectively.

The workshop on Wednesday, October 15, focused on "Job Interview Preparation and Simulation," offering hands-on guidance and mock interviews to help students navigate recruitment processes with confidence. The series concluded on Thursday, October 16, with a workshop dedicated to "Entrepreneurship," encouraging students to explore innovative project ideas and develop an entrepreneurial mindset.

Held at the Faculty of Economics and Management (Red Auditorium) from 12:30 to 14:00, the workshops attracted significant interest, with limited seats ensuring an interactive and personalized learning experience. All participants received a training certificate upon attendance, reinforcing the university's dedication to fostering professional skills, supporting youth employability, and building stronger bridges between higher education and the job market in Morocco.

This initiative strongly aligns with several Sustainable Development Goals, particularly Quality Education, Decent Work and Economic Growth, and Partnerships for the Goals. By providing students with practical skills, career preparation, and entrepreneurship training, the university advances inclusive and equitable education while supporting youth employability. The collaboration with ANAPEC further reinforces strategic partnerships aimed at empowering students, strengthening professional integration, and promoting sustainable economic development.

Employment Initiatives

Highlights from the Huawei ICT Competition 2025-2026 Workshop

Event : 20 November 2025



The Code<212> Center at Ibn Tofail University recently became a hub of digital innovation, hosting an immersive workshop dedicated to the Huawei ICT Competition 2025-2026. This event gathered students, academic leaders, and industry experts to explore the frontiers of the digital economy and the future of technological excellence in Morocco.

The workshop served as a comprehensive introduction to one of the most prestigious global competitions in the tech sector. Students were given an in-depth look at the various certification programs available, ranging from Cloud Computing and Artificial Intelligence to Network Security and Big Data.

These certifications are more than just academic accolades; they represent a "global passport" for students, validating their skills against international industry standards.

The collaboration between Ibn Tofail University and Huawei is a cornerstone of the university's mission to bridge the gap between higher education and the labor market. This strategic partnership offers:

- High-Level Technical Training: Access to Huawei's cutting-edge learning platforms and resources.
- Career Opportunities: Direct pathways to internships and recruitment within Huawei's vast ecosystem and its partners.
- Professional Networking: Interaction with seasoned engineers and tech pioneers.

This initiative is a critical step in boosting the technical competencies and professional integration of future graduates. By equipping students with hands-on experience and industry-recognized credentials, the Code<212> Center ensures that Ibn Tofail University alumni are not just job seekers, but competitive leaders in the global digital landscape.

The energy and commitment displayed during this workshop underscore Morocco's rising role as a regional digital hub, driven by a new generation of tech-savvy talent.

The integration of the Huawei ICT Competition within the Code<212> Center creates a powerful synergy that advances the United Nations Sustainable Development Goals, particularly in the realm of social and economic development. By providing students with high-level technical certifications and direct career pathways, the initiative acts as a catalyst for SDG Quality Education and Decent Work and Economic Growth, effectively bridging the gap between theoretical academic knowledge and the practical demands of the global labor market. Furthermore, this strategic alliance embodies Partnerships for the Goals, demonstrating how public-private cooperation can accelerate digital transformation and foster the resilient infrastructure envisioned in Industry, Innovation, and Infrastructure. Ultimately, by empowering Moroccan youth with cutting-edge skills in AI, Cloud, and Big Data, Ibn Tofail University is not only enhancing individual employability but also contributing to the national and global transition toward a sustainable, knowledge-based economy.

Employment Initiatives

Crafting Tomorrow's Lifesavers: When Education Meets Humanity at Ibn Tofail University

"At Ibn Tofail University, we don't just hand out diplomas, we nurture courage, compassion, and a readiness to act."
Emergencies don't wait for ideal conditions. When panic takes over, it's trained individuals, those who remain calm under pressure, who make the difference. Ibn Tofail University, in coordination with national institutions like the National Initiative for Human Development (INDH), is actively preparing such individuals. Together, they are forming a generation of saviors, students equipped not just with knowledge but with the presence of mind and practical skills to act swiftly when lives are at stake.



On May 5 and 6, 2025, the students of the Social Assistance program completed their first official training in first aid. Organized in collaboration with the National Initiative for Human Development (INDH), a cornerstone of Morocco's vision for sustainable human empowerment, this workshop was far more than a scheduled activity. It was a statement of purpose.

Students were immersed in practical modules designed to build confidence and sharpen response instincts. They learned how to perform cardiopulmonary resuscitation (CPR), treat wounds, manage choking cases, handle fractures, and safely support individuals experiencing shock or trauma. Each lesson was taught with precision, yet also with heart, reminding trainees that technique matters, but so does empathy.

However, this initiative wasn't solely about medical technique. It was a human experience, one that bridges the academic and the real. These students, many of whom will go on to work in the field of social assistance, now possess more than theories and protocols. They carry the ability to make a real difference in real time.
At a time when the world is learning to value proactive community care, Ibn Tofail University is ensuring its students are not left behind. In fact, they are being placed ahead, prepared not only to support others, but to lead by example. This program reinforces a powerful idea: we do not always need to look outside for help. Sometimes, the most effective response comes from within.

By investing in practical training, the university continues to break the outdated mold of passive education. Knowledge is not just being transmitted; it's being activated. The result? Students who are not only competent but also committed, equipped to support, protect, and uplift the communities they serve.

Employability-Focused Training Workshops Organized in Partnership with ANAPEC

Partners: ANAPEC – Ibn Tofail University

Event: 5th – 7th November 2025



As part of its commitment to supporting student employability and facilitating professional integration, Ibn Tofail University, in partnership with the National Agency for the Promotion of Employment and Skills (ANAPEC), continued its series of free training workshops aimed at strengthening students' access to the labor market.

These workshops were designed to equip students and young graduates with practical and operational skills essential for a successful transition into professional life. Through an interactive approach aligned with labor market needs, the program focused on key stages of the recruitment process, while also promoting entrepreneurial awareness and initiative.

The program of this workshop series included three complementary sessions. On Tuesday, November 4, an initial workshop was dedicated to CV and cover letter writing, enabling participants to effectively highlight their academic background and professional competencies. On Wednesday, **November 5**, a second workshop addressed job interview preparation, including simulated interviews aimed at strengthening participants' communication skills and self-confidence. The final workshop, held on Friday, **November 7,** focused on entrepreneurship, raising awareness of project creation opportunities and fostering an entrepreneurial mindset.

At the conclusion of each workshop, a certificate of participation was awarded to all attendees, acknowledging their engagement in this professional development initiative. All sessions were held at the Faculty of Languages, Letters, and Arts, Room 19, from 12:30 p.m. to 2:00 p.m., providing a supportive environment for learning and exchange.

Beyond their immediate educational outcomes, these workshops contributed to the implementation of the Sustainable Development Goals, particularly Quality Education by promoting lifelong learning and skills development, and Decent Work and Economic Growth by enhancing employability, entrepreneurship, and access to decent work opportunities for young people. Furthermore, the partnership between Ibn Tofail University and ANAPEC reflected Partnerships for the Goals, highlighting the importance of collaboration between academic institutions and national employment agencies in achieving inclusive and sustainable development objectives.

Through this initiative, Ibn Tofail University reaffirmed its role as a socially responsible institution, committed to aligning academic training with national priorities and global development agendas while supporting the professional integration of its students.

Empowering the Next Generation of Digital Talent: Ibn Tofail University Completes the "Coding Discovery" Certified Training Program

9th February 2025

Empowering the Next Generation of Digital Talent: Ibn Tofail University Completes the "Coding Discovery" Certified Training Program



In response to the growing need for digital competencies in today's innovation-driven world, Ibn Tofail University successfully concluded the Coding Discovery certified training program, an initiative aimed at preparing students for the evolving demands of the tech industry and artificial intelligence.

Developed and delivered by Code212, the university's digital training and innovation center, the program provided students with hands-on instruction in Python programming and prompt engineering, two key skills at the heart of emerging digital professions. Open to learners from all academic backgrounds, the course fostered accessibility and inclusivity, reflecting the university's commitment to democratizing digital learning.

Students were introduced to programming fundamentals and AI interaction techniques, enabling them to build real-world digital solutions and sharpen their problem-solving abilities.

As a key player in the university's innovation strategy, Code212 served as a catalyst for digital empowerment. By offering accessible, future-proof training opportunities, the center played a critical role in helping students bridge the gap between academic learning and the demands of an increasingly digital labor market. Participants who completed the program received an official certification, enhancing their academic and professional portfolios. This recognition significantly boosted their employability, equipping them with valuable skills applicable across diverse sectors, from software development and AI to business, education, and environmental science.

The success of Coding Discovery also highlighted Ibn Tofail University's broader commitment to digital transformation in higher education. By integrating cutting-edge skills training into its educational ecosystem, the university reaffirmed its dedication to innovation, adaptability, and student empowerment.

Encouraged by the strong participation and outcomes, the university now plans to expand the initiative, offering additional certified training programs in coding, AI, and digital fluency in future academic cycles. This continued investment underscores Ibn Tofail University's role as a national leader in shaping tomorrow's digital talent.

Employment Initiatives

Enhancing Student Employability Through Thematic Training Workshops



Partners: Faculty of Human and Social Sciences – Office of Cooperative Development – INJAZ Al Maghrib

As part of its ongoing strategy to strengthen student employability and support professional integration, the Faculty of Human and Social Sciences at Ibn Tofail university continued its series of specialized training workshops this week, in collaboration with new institutional and associative partners. These initiatives reflected a proactive approach aimed at equipping students with transversal skills and practical tools to better navigate the labor market.

The first workshop, held on Monday, **November 3, 2025**, focused on "Self-Employment Through Cooperatives." Organized in partnership with the Office of Cooperative Development (ODCO), this session highlighted the cooperative model as a viable pathway for entrepreneurship, income generation, and sustainable socio-economic development. Participants were introduced to the opportunities offered by the social and solidarity economy, as well as to mechanisms for the creation, structuring, and support of cooperatives.

The second workshop took place on Wednesday, November 5, 2025, under the theme "Orient Your Professional Path," in partnership with INJAZ Al Maghrib. This training aimed to support students in identifying their skills, clarifying their professional aspirations, and developing a coherent and realistic career plan. Through interactive discussions and practical activities, participants were guided in a structured reflection on their academic and professional futures.

At the conclusion of each workshop, a certificate of participation was awarded to all attendees, recognizing their commitment to personal and professional development. Both sessions were held in Room 18 at the Faculty of Human and Social Sciences, providing a conducive environment for learning and exchange.
Through these initiatives, the Faculty reaffirmed its commitment to an open and engaged university model, fostering autonomy, initiative, and employability among students, while aligning its actions with sustainable development goals and national priorities for youth employment and entrepreneurship.

Ibn Tofail University Hosted "100% Recruitment Day" with Concentrix to Boost Career Opportunities for Students



As part of its ongoing commitment to student employability and professional integration, Ibn Tofail University hosted a 100% Recruitment Day in collaboration with Concentrix, a global leader in customer experience solutions. The event took place at the Code 212 space, inside the University Library, and welcomed students and recent graduates eager to explore new career opportunities.

Starting at 10:00 AM, participants were offered a unique opportunity to meet with HR representatives from Concentrix Morocco, learn about full-time and part-time job openings, submit their resumes and undergo on-the-spot interviews and gain insights into the company's recruitment process, workplace culture, and growth paths.

This initiative was part of the university's broader mission to empower students professionally, offering them not only academic training but also the tools and connections needed to succeed in a competitive job market. The collaboration with Concentrix reflected shared values of youth development, inclusion, and workforce innovation.

Ibn Tofail University and Groupe Banque Populaire Unite to Empower Student Entrepreneurs

Date : 10 February 2025



In a strategic move to bolster entrepreneurial initiatives among students and graduates, Ibn Tofail University has strengthened its collaboration with Groupe Banque Populaire. This partnership aims to provide comprehensive support, including financing and mentorship, to foster the growth of Very Small Enterprises (TPEs) initiated by the university's community.

Building upon existing agreements, the two institutions have launched a dedicated program designed to facilitate access to financial resources and offer tailored guidance for budding entrepreneurs. This initiative aligns with Morocco's national objectives to stimulate economic development through entrepreneurship, particularly among the youth.

The program encompasses several key components :

- Financial Support: Eligible projects will have access to funding solutions provided by Groupe Banque Populaire, including specialized products like "Al Moukawil Chaabi Tajhiz," aimed at equipping TPEs with necessary tools and resources.
- Mentorship and Training: Participants will benefit from mentorship programs and training sessions to enhance their business acumen and operational skills.
- Ongoing Assistance: The partnership ensures continuous support throughout the entrepreneurial journey, from the inception of the business idea to its successful implementation and growth.

This collaboration underscores Ibn Tofail University's commitment to fostering an entrepreneurial spirit among its students and alumni, providing them with the necessary tools and support to transform innovative ideas into viable businesses.

By joining forces with Groupe Banque Populaire, the university not only facilitates access to essential financial services but also contributes to the broader goal of economic inclusion and sustainable development within the region.

Employment Initiatives

Ibn Tofail University Empowers Future Entrepreneurs Through Design Thinking Workshop

Event : 16- 17 December 2025



In line with its commitment to fostering innovation and entrepreneurial skills among students, Code212 of Ibn Tofail University, in collaboration with C.School of Cluj, organized a two-day workshop entitled "Introduction to Design Thinking for Wanna-be Entrepreneurs" on December 16 and 17, 2025, at Code212, Ibn Tofail University – Kenitra. The workshop targeted aspiring student entrepreneurs eager to transform ideas into impactful business solutions.

The workshop was led by Paula Beudean, CEO and founder of C.School for Creative Acts in Cluj, Romania, who brought her extensive expertise in creative confidence, entrepreneurship, and human-centered design to the Ibn Tofail University community. Through a hands-on and interactive approach, participants explored the fundamentals of design thinking, focusing on idea generation, creative problem-solving, empathy-driven innovation, and experimentation. The sessions encouraged students to think boldly, collaborate effectively, and design solutions that respond to real-world challenges.

This initiative reflects the strong spirit of international academic exchange between Romania and Morocco and highlights Ibn Tofail University's strategic vision to equip students with future-ready skills in entrepreneurship, innovation, and startups. By bridging theory and practice, the workshop offered participants practical tools to build businesses from ideas to impact. At the end of the program, participants received certificates of participation, marking an important step in their entrepreneurial journey and reinforcing the university's role as a catalyst for innovation and creative learning.

This workshop directly contributes to the achievement of the United Nations Sustainable Development Goals, particularly Quality Education, by promoting experiential, skills-based learning and innovative pedagogical approaches that enhance students' creative and entrepreneurial capacities. It also supports Decent Work and Economic Growth by equipping aspiring entrepreneurs with practical tools to develop startups, foster employability, and create sustainable economic opportunities. Furthermore, the international collaboration between Ibn Tofail University and C.School of Cluj advances Partnerships for the Goals by strengthening cross-border academic exchange and knowledge sharing in entrepreneurship and innovation.

Symphony of the Soul: A Moroccan Artistic Journey at Ibn Tofail University

On Tuesday, April 15, 2025, Ibn Tofail University hosted an exceptional artistic event titled **"Symphony of the Soul"**, organized by the MELODY UIT Club. This vibrant celebration of Moroccan heritage and emotions brought together a unique blend of musical traditions, from Andalusian melodies to Gnawa rhythms, and from Madih to Assaoui chants.



Each note told a story, and every melody carried the authentic fragrance of Morocco's rich cultural legacy. The event was a heartfelt tribute to the diversity and depth of Moroccan music, offering an unforgettable live experience filled with creativity, memory, and spirit.

The evening united talented students in a collective harmony, showcasing their passion and artistic expression on stage. This occasion was not only a celebration of artistic identity but also a strong message that Ibn Tofail University is a vibrant platform for creativity and cultural dialogue.

The university warmly invites the community to continue supporting such cultural initiatives that nurture artistic talents and strengthen the connection to Morocco's unique heritage.

Conclusion

SDG 4

In conclusion, the SDG 4 report for the year 2025 highlights Ibn Tofail University's unwavering dedication to building a quality educational system aligned with the aspirations of Sustainable Development Goal 4. The efforts made to promote equitable access to education, inclusivity, and skills development reflect UIT's commitment to an education that transcends boundaries and prepares learners to tackle the complex challenges of the contemporary world. By continuing on this path, the university significantly contributes to achieving the sustainable educational goals outlined in SDG 4.

4 QUALITY EDUCATION



THE GLOBAL GOALS

LET'S SHAPE THE LEADERS OF THE FUTURE THROUGH QUALITY EDUCATION



SUSTAINABLE
DEVELOPMENT

IBN TOFAIL UNIVERSITY